



*Office of the Mayor*

**P** r o c l a m a t i o n

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Deer Park, TEXAS 2019 PROCLAMATION

Whereas travel has a positive effect on international, nationwide, state and local levels, impacting countless industries, businesses and individuals on a daily basis;

Whereas the theme of this year's Travel and Tourism Week is "Travel Matters;"

Whereas travel to and within the United States provides significant economic benefits for the nation, with domestic and international travelers spending \$1.1 trillion in the U.S. in 2018;

Whereas travel is among the largest private-sector employers in the United States, supporting 15.7 million jobs in 2018, including 8.9 million directly in the travel industry and 6.8 million in other industries;

Whereas travel to and within Texas provides significant economic benefits for the state, generating \$56 billion spent directly by travelers in 2017 and tax revenues for state and local governments which increased by nine percent in 2017, and supports 1.1 million jobs in 2017;

Whereas 22.3 million visitors came to the Houston area in 2018, with \$9.8 billion in direct travel spent during that year;

Whereas leisure travel, which accounts for more than three-quarters of all trips taken in the United States, supports our region's entertainment, arts, and recreation sectors of tourism and paves the way for local job creation;

Whereas travel spending in our region enhances the lives of local residents through sales taxes paid by out-of-town guests, thereby moving the economy forward and decreasing residents' taxes to cover services enjoyed by all;

Whereas Deer Park is uniquely able to capitalize on travel and tourism in the greater Houston area, positioned in a convenient and centralized location to allow visitors to explore the southeast Texas region;

Whereas the City's Tourism Committee continuously makes significant efforts to increase travel to Deer Park, including establishing a hotelier subcommittee to gain greater insight into the needs of visitors to the area;

Now, therefore, I, Mayor Jerry Mouton do hereby proclaim May 5-11, 2019 as Travel and Tourism Week in Deer Park, Texas, and urge our citizens to join me in this special observance with weeklong events and commemorations.

Mayor Jerry Mouton  
City of Deer Park