

Economic Development Newsletter

DEER PARK, TEXAS

Help Create Local Jobs; Buy/Eat Local

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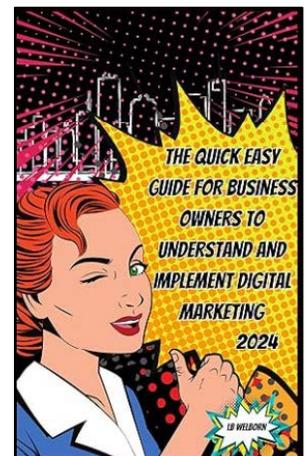


Attn: Crafters

Here 2 Create More is a craft store that recently opened at 8361 Spencer Hwy. (at the intersection of Luella Ave.) The owner, area local Nesha Smith, started as a home-based business, but then moved to this retail location last December. The arts and crafts store has a huge inventory of tees, hats and gift items, plus supplies for Cricut machines, custom shirt design, and crafting equipment. They also rent the printing equipment by the day or hour. Interested in learning how to use a die-cutting machine? They offer several instructional classes, plus one-on-one training in glitter tumblers, welcome signs, string art, custom shirt design and much more. You will find over 400 glitter colors, plus molds, toppers, inks, Mica powders and more. Need a bulk amount of team shirts, hats or gifts? Nesha offers wholesale prices for bulk orders and makes them in-house. Stop by soon and see their huge selection of blank shirts, hats and ornaments. You can sign up for classes online at www.here2createmore.com or see their Facebook page. You can also call the store at (832) 429-3013.

Reach the Top of the Search Engines!

Deer Park businesses have a welcoming hand in the understanding of digital marketing with Deer Park's local digital marketing consultant and author Lin Bonner Welborn (LB Welborn). Lin has been working in the community for five years assisting businesses with eliminating the confusion with digital marketing. In her attempt to help more business owners, she has written a 41-page guide that is available for a free download on Amazon Kindle Unlimited (you can also purchase the hard copy for \$15.99). Search engines have changed dramatically in the past 6 months and the free education she passed on to business owners in the past 5 years is already obsolete. This guide is six short chapters and features a downloadable PDF to-do list for new business owners, plus a newsletter alerting any new changes with search engines for all of 2024. This short book is called *The Quick Easy Guide for Business Owners to Understand and Implement Digital Marketing 2024* by LB Welborn. You can check out her guide on Amazon or her website <https://lbwpublishing.com/digital-marketing>. Help promote this free tool and help other business owners by leaving a review on Amazon.



Welcome to Deer Park

Air Integrity HVAC has relocated to 902 Center St. in Deer Park. The owners are local residents Roger and Kathleen Knight. Roger has been working in this family owned and operated business for over 15 years and has extensive experience in the servicing and installation of heating and air conditioning systems. The team consists of highly qualified professionals who are highly trained and have real-world experience, serving Deer Park and the surrounding cities. They work on all brands and keep their trucks stocked to ensure your heating and air conditioning systems stay reliable and efficient. Call them today at (281) 786-0210 or book an appointment online at www.hvacservice.net. You can also find them on Facebook.



Women's Strength Training

Area local Vanessa Ramos has opened V's Strength Training fitness studio at 5014 Luella Ave. (near the intersection of Spencer Hwy.) She is a NASM Certified Personal Trainer, and her passion is to empower and guide women to a stronger, healthier life. This women's-only gym is now offering classes. Find out more at Vs-Strength-Training.square.site or call (281) 946-9948. You can also find their classes listed on their Facebook page.



New Owners

Primetime Occupational Testing at 11 Center Street has new owners. Dr. Chris and April Cochran have acquired the occupational testing and wellness center that has been in business at this location for 14 years. They offer walk-in testing only, which is designed to help employers effectively manage the risks of job-related and lifestyle-related injuries and illnesses. Find out more at www.primetimeocc.com or call them at (281) 862-8461. They also have a Facebook page.

Another Deer Park Success Story

It was 10 years ago that Wayne Rodick, owner of Coastal Hydraulics, purchased and renovated the building at 1002 W. Pasadena Blvd. Wayne started his business 16 years ago "with a truck and a toolbox", eventually moving to 114 Palm Terrace in Deer Park. After growing his business for 6 years, Wayne was eager to find a larger building. He learned this business as an aviation hydraulic mechanic in the United States Navy and his success stems from those military-inspired standards. Coastal Hydraulics offers hydraulic repair and maintenance. Learn more at www.coastalhydraulics.biz or call Wayne at (281) 478-0989.



Our City Logo

The City of Deer Park's logo was originally designed by a city employee, Kevin Workman, back in 1998. The logo was designed to represent the pride, independence, and the opportunity this land inherited on April 21, 1836 after Texas won the Battle of San Jacinto.



- ★ The star and obelisk are the symbols of courage and sacrifice that overshadows this community.
- ★ The cannons are replicas of the “twin sisters,” the only major piece of artillery used by Sam Houston at the battle of San Jacinto.
- ★ Patrick’s Cabin, shown at the bottom section of the logo, is the site where the first treaty between Mexico and Texas was drafted, signifying the birth of a new independent republic.
- ★ The year “Est. 1892” is the year Simeon West founded the city of Deer Park.
- ★ The design placed within a circle suggests the close ties of family and community that are Deer Park’s greatest assets.

Bits & Pieces



- Merle Norman Cosmetics has closed their store at 2504 Center Street.
- Did you know that Battleground Golf Course is an amazing venue for weddings? Located at 1600 Georgia Ave. in Deer Park, you will find stunning views, free parking, indoor and outdoor options for the service/event and many all-inclusive packages. Speak with their wedding sales director, Michele Payne, at (281) 478-2080, ext. 103.
- Hotworx, located at 3401 East Blvd. (at the intersection of Pasadena Blvd.), sells a variety of health-related products. Their newest line includes Power Gummies; a daily supplement in gummy form that includes your core vitamins, collagen peptides for skin and apple cider vinegar for detox. They also sell a variety of workout powders and exercise equipment.
- The Economy: Beer is having a tough time. The year 2023 saw a huge decline in nationwide beer consumption, plunging to its lowest levels in 24 years after declining by 5%. Younger generations are ditching brews for other alcohol-infused products like canned cocktails, plus they are drinking less overall.
- The Economy: Texas’ GDP just surpassed Italy and is now the eighth largest economy in the world.

Thank you for reading. To see past issues of this bi-monthly newsletter, visit www.deerparktx.gov/ed. To subscribe, submit ideas or comment, email Debbie Westbeld at dwestbeld@deerparktx.org. Subscribers receive this bi-monthly electronic newsletter via email.

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