



Economic Development Newsletter

DEER PARK, TEXAS

“Show the Love for Local Shops”

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Blackfly Catches Air in Deer Park

Deer Park residents Chris and Sonia Perez have opened Blackfly Skateboard & Apparel Shop at 8361 Spencer Highway (near the intersection of Spencer Hwy. and Luella). This family-owned business caters to teens and tweens looking for street and long boards, decks, accessories, licensed band shirts, apparel for guys or girls, body jewelry and much more. If you want to be part of the local skate scene, swing by or find them on Facebook under Blackfly Clothing Store or call (281) 930-7705.

Brewing for a Good Cause

Deer Park Coffee Company was formerly located at 118 Dixie in Deer Park, but closed its doors a few years back. Owner Lenore Melanson has now re-opened the coffee business from her home and sells this wonderful coffee either ground, whole bean or in K-cups. Her best-selling flavors are Texas Pecan, Blue Mountain and Kona. Proceeds from the business are donated to the National MS Society, as her daughter suffers with the debilitating disease. To place your coffee order with Lenore, email her at deerparkcoffeeco@yahoo.com, find her on Facebook under Deer Park Coffee Company or call (832) 597-7552.



Norma's Gets Noticed

Norma's Country Dreams at 4705 Center Street was recently named in the Top 10 as a favorite Houston-Area Small Business by KTRK Channel 13 viewers. Customers stated that Norma's has “something for everyone – from furniture, mirrors, home décor, chandeliers, fragrant candles, the latest fashions for all ages, and funky, fabulous jewelry.” Another viewer wrote, “They always have the nicest staff and you can find something for all ages, male and female.” Congratulations to owner Norma Moses. After 28 years in business, her store is still successful, growing and has the community's love and support.



Century Moves In

Tim Goss, Clay Smith and Charlie Zaid have opened Century Properties Real Estate at 4504 Center St. (in the former location of Serendipity Gift Shop). These partners have served the local community for over 12 years, but have recently expanded into this 2,500 square foot space. Let them help you with residential needs, commercial real estate, property management, apartment location and leasing services. The business is also actively looking to increase staff and applications are being accepted for experienced real estate agents. You can contact Century Properties at (281) 487-6500.



Pizza Pizza

Pizza Bella will be open in early February at 3310 Center St. (former location of Honey Bee Ham & Deli, next door to Foodtown). Their original location is on Garth Road in Baytown. Pizza Bella offers New York style pizza, Italian dishes and salad bar. You can see their delicious and affordable menu at www.pizzabellabaytown.com.



Bath Ever After is celebrating its first anniversary as the home-based business for Andrea Pressley. There are now 12 products in her skincare line, with something for everyone. Natural Ylang Ylang Essential Oil is the ingredient of choice for her latest creations; Honey-n-Oats Parfait Soap and the You're The Bomb Bath Bomb. You will love the smell and your skin will thank you. Order online at www.batheverafter.com, call (281) 930-1669 or go by The Health Nut at 2606 Center Street.

More Homes Being Built

East Meadows subdivision is continuing to grow. You might have noticed the land that was cleared on E. Pasadena near East Blvd. (just west of Monument Baptist Church), which will eventually become Phase III of East Meadows residential subdivision. At total build-out, the entire subdivision will have 350 homes. The newly cleared section will be constructed in 3 phases, and will include approximately 75 custom-built homes. These homes are needed because there are currently only 36 homes for sale (with no contract pending) in Deer Park. That is less than .4% of the total homes in the city. Those 36 homes for sale range in price from \$64,000 to \$500,000, leaving very, very few to choose from if you are in the market for a home in a certain price range. It's a good time to be a home seller in Deer Park.





Law Office Opens Up

Deer Park graduate Briscoe Cain has opened a law office in Deer Park at 2318 Center Street. The Cain Roe Law Firm has a wide focus, including Family Law, Wills, Estate Planning, Probate, Criminal Law, Land Use and Zoning, Election Law and Non-Profit Incorporation. One more thing to brag about...Briscoe's business card just made it into the "Top 15 Cool Lawyer Business Cards" list on Printaholic.com. Visit with Briscoe by calling him at (832) 779-2246 or visit www.thecainlawfirm.com.

Noteworthy Career Change

Long-time Deer Park resident Michael Renteria has spent the last 25 years owning local Mexican food restaurants. After recently selling Border Grill on Spencer Highway, Michael has now ventured on to a new career as a financial representative with Principal Financial Group. He is looking to help our local business owners with business solutions and retirement plans, both for the owners and employees. Individual financial analysis is also offered free of charge to those hard working individuals whose goal is to retire comfortably, or for young families looking to protect themselves or save for their kids' college. Reach Michael at Renteria.mike@principal.com or call him at (832) 654-9352.



Market Days' Continued Success

Market Days moves into its fourth year of being a successful monthly event in Dow Park. This local marketplace is run by two Deer Park residents, Betty Geck and Miranda Brown. The venue gives residents a place to show off their homemade, homegrown or readymade items including food, clothes, jewelry and plants, while earning extra cash. Market Days takes place on the 3rd Saturday of each month in Dow Park, 610 E. San Augustine (behind City Hall near the Pavilion), from 9 a.m. to 1 p.m. If you would like to reserve a booth or get more information, find them on Facebook or email Betty at marketdays@yahoo.com. Entrepreneurs abound in our community, as we have over 500 home-based businesses in Deer Park.

Mayor's State of the City Luncheon

Deer Park Mayor Jerry Mouton will present this year's "State of the City" address at a luncheon to be held on February 26 at the Jimmy Burke Center in Deer Park. Join fellow residents and business leaders as the mayor brings us up-to-date on issues impacting our city, as well as the direction our city is headed. For more information or to make reservations, contact the Deer Park Chamber at (281) 479-1559.



Tea Party Room Coming to Sweet Peas

Sweet Peas Children's Boutique at 118 Dixie Dr. (across the street from the post office) is remodeling their store to include a large tea room for children's parties and other special events. Owners Vanessa Nylund and her daughter Wendy Welch will supply plenty of dress up clothes and accessories for both girls and boys. Let them give your kids a party to remember forever. They also plan to have once-a-month evening drop-in care so parents can enjoy Friday date night. Sweet Pea's will also still feature the sweet baby gifts, children's clothing and accessories that have made them a success. To reserve your party date and get the latest updates, visit their Facebook at [SweetPeasDeerPark](#) or call them at (832) 339-3826.



Bits & Pieces



- Smoothie King is now open at 8015 Spencer Highway (across the street from the college and next to Smashburger).
- Our area VFW Post #4395 at 7407 Spencer Hwy. (near the intersection of Spencer Hwy. and Center St.) will be hosting the Houston chapter of Rolling Thunder's Fallen Heroes Memorial Wall on Saturday, February 7, 2015. The event includes Patriot Run 2015 - poker run, VFW chili & gumbo cook-off, silent auction, concert with Rick Lee & The Night Owls and some of the bay area's up and coming comedians featuring Josh Giannakopoulos. For more information, go to www.rollingthundertx2.com.
- Nestle is the nation's largest bottled water company, bottling both Pure Life and Ozarka brands. Their new \$13 million water bottling plant in Pasadena (10525 Red Bluff Road) produces over 72,000 bottles of water every hour, which equals about 13 million cases each year.
- The daytime population of Deer Park rises by 5,000 people on weekdays, as commuters drive to our city and spend the day here working. We actually have 12,000 residents leave Deer Park to go work outside of our city, but 17,000 people drive in from other parts of the region.

Thank you for reading. To see past issues of this newsletter, visit www.deerparktx.gov/ed. To subscribe, submit ideas or comment, email Debbie Westbeld at dwestbeld@deerparktx.org. Subscribers receive this bi-monthly electronic newsletter via email.

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