



# Economic Development Newsletter

DEER PARK, TEXAS

*“Business News You Can Use”*

June/July 2013 • VOL. 21

## **Blockbuster Becomes New Medical Facility**

First Choice Emergency Room has purchased 3701 Center St. (the old Blockbuster Video near H-E-B). This 6,500 square foot building is now undergoing a major renovation to become the company’s 18<sup>th</sup> location in Texas and Colorado. First Choice is the leading freestanding emergency room system in the country (both the largest and the oldest) revolutionizing the delivery of major and minor emergency medical services. Their facilities are innovative and fully equipped emergency rooms with state of the art diagnostic technology (CT Scanners, Ultrasound, Digital X-ray) and on-site labs. The Deer Park grand opening is planned for early September and will feature their famous “Whambulance” monster truck.



## **Emma’s Closet**

Deer Park graduate Crystal Worthen will soon be opening Emma’s Closet at 118 Dixie Dr. (former location of Brewed Awakenings). Emma’s will be a one-stop shop featuring children’s consignment clothing, a “team-spirit boutique” and a wonderfully fun assortment of girls’ and women’s accessories. Crystal will soon begin accepting gently worn children’s clothing (sizes newborn – girls’ 14). Starting

July 15, you can set up an appointment with Crystal to consign your items by emailing her at [crystal.hook1@gmail.com](mailto:crystal.hook1@gmail.com). The store is scheduled to open in early August.

## **National Award Winners!**

The owners of Deer Park’s Baskin-Robbins were recently honored at a corporate banquet in Boston when they were presented the 2012 Baskin-Robbins Developer of the Year award. This achievement means the Deer Park store was the most successful new Baskin-Robbins development in the entire country for 2012. Congratulations to Rohan, Alpa, Vishal and Komal – who invite you to stop by the store and see their well-deserved trophy.



### **Hometown Has it All!**

Deer Park graduate Hector Gonzalez recently opened Hometown Equipment Rentals at 9515 Spencer Hwy. Originating in Santa Fe in 2001, Hometown recently opened the Deer Park location because of all the growth in our area. Hometown provides a



diverse selection of quality, well-maintained equipment for both the homeowner and the industrial/commercial customer. Smaller tools such as chipper/mulchers, stump grinders, tillers, small lifts, trenchers, lawnmowers, trimmers, leaf blowers, sewer snakes, augers, saws, floor driers, rug cleaners, tile cutters, Dingos and “Georgia Buggies” will help any homeowner get the job done. Planning an upcoming outdoor event? Let them help with folding tables and chairs, tents, air coolers or heaters and portable gas generators. They provide on-time deliveries and very affordable prices. Ladies will also enjoy free equipment training sessions on designated Saturdays each month. Call Hector at (281) 476-1575 and see more of their huge selection at [www.hometownequip.com](http://www.hometownequip.com).

### **Wrap Your Car with an Ad**

The Deer Park Sign Shop has opened at 912 W. Pasadena Blvd. Owner Cesar Villareal has been successfully operating their first location in Pasadena for the past 7 years, but decided to expand his business by opening this new



location in Deer Park. They can design, fabricate, install and repair commercial and industrial signs, plus create banners, business cards, car magnets, vehicle wraps, yard signs and much more. Deer Park Sign Shop offers special prices for starter businesses and free design work. Call the store for a free estimate at (281) 476-1777.



### **Mid-America**

Mid-America Contractors has opened their first Houston office at 204-B Center Street in Deer Park. This woman-owned company based in Groves, Texas, is a national project-driven organization providing professional craft personnel to all phases of the industrial and commercial insulation market. Mid-America provides services to the oil and gas, refining petrochemical, power and pulp and paper infrastructure markets. Owner Elizabeth Cravens upholds the company’s mission to provide quality, cost-effective, on-time and accident-free service to the satisfaction of clients. She is also highly involved in community service and is founder of the women’s organization Everlasting

Changes, Inc. You can reach the Deer Park office at (281) 884-8133 or visit their website at [www.midamericacontractors.net](http://www.midamericacontractors.net).

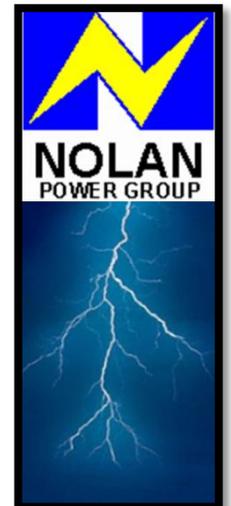
### **Shell FCU Still Giving Back**

For 75 years, Shell Federal Credit Union has made a steadfast commitment to our community and improved countless lives. Shell FCU's Furthering Community Unity Team has volunteered over 6,400 hours and donated \$63,697 to various organizations since 2008. This year, they will award a total of \$24,000 to help individuals pay off existing debt. For details about Operation Erase My Debt, visit [www.OperationEMD.com](http://www.OperationEMD.com). With positive support, interest rate reduction and debt consolidation, SFCU wants to help individuals pay off debt and start saving. They are also offering 1% cash-back on all Auto Loans, 90-day deferred payments and rates starting at 1.25% APR up to 60 months. Thanks to Shell FCU for all you are doing in our community, and congratulations for being listed on SNL Financial's list of the "Top 50 Best-Performing Credit Unions in the Country" for 2012. Anyone who lives, works, worships or attends school in Harris County is eligible to bank with SFCU – visit their Deer Park location at 301 E. 13th, go to [www.shellfcu.org](http://www.shellfcu.org), or call them at 713-844-1100.



### **Nolan Relocating to Deer Park**

Nolan Power Group is relocating their Houston office to 207 Deerwood Glen in Deer Park. The 15,000 square foot building is under construction and is expected to be completed by September. Nolan Power Group is a family-owned, customer-focused business based in Louisiana that has served the stationary power needs of the Southern region for over 30 years. Nolan offers the widest range of high-quality, reliable power equipment and batteries for any application, including telecom, switchgear and control, and uninterruptible power systems (UPS). They are initially moving their current 8 employees to the new facility, but have plans to hire more after relocating. Find them at [www.nolanpower.com](http://www.nolanpower.com).



### **Get Free Publicity & Help Others**

Deer Park business owners can now share expert knowledge within their field of business by writing an occasional editorial article for Deer Park's newest magazine *Monument Life*. The magazine, owned by Hibu, started its monthly publication in Deer Park last December and features articles specifically geared towards keeping our residents informed and educated on general topics of interest. The magazine is looking for tips, useful advice, how-to articles, fashion trends, industry trends, gift ideas, home repair tips, best practices, etc. They would also love to publish photos from events held in our city or learn about upcoming events. There is no charge for these articles and the author will get free publicity. The magazine will display their name, business and a one-sentence "tag-line" along with a photo of themselves, logo or subject matter. Your article will be formatted and edited for grammar and magazine style. Submit your 300-600 word article for consideration (submission does not guarantee publication) to the editor, Allen Jones, at [monument@hibu.com](mailto:monument@hibu.com).



## Bits & Pieces

- Gina's Italian Kitchen & Pizzeria will be opening the first week in June at 3811 Center St. The restaurant includes a wine bar and outdoor patio.
- Lucky Pawz pet boutique will be opening June 14 at 3811 Center St.
- Serendipity Gift Shop at 4502 Center St. now has a "Frequent Shoppers Rewards" program where customers get \$10 off their next purchase for every \$100 spent.
- Boot Barn Shoe Repair at 112 W. 7<sup>th</sup> St. (in the Boot Barn shopping center) recently expanded to include a wide variety of purses, jewelry and home furnishings, including some large, beautiful hand-crafted crosses.
- Congratulations to the winner of Deer Park Chamber's Business of the Year; Eclipse Massage & Spa located at 4321 Center Street.
- Several of Deer Park's businesses are participating in a Homebuyer Fair on June 8 from 10-2 at the Deer Park Community Center, 610 E. San Augustine. The event is free and will feature Deer Park's realtors, title companies, lenders, credit unions and insurance agents. Call (281) 484-4663 ext. 103 for info.
- Car Quest merged with their Pasadena location, leaving the 4,800 square foot building (with ample parking) at 3702 Center Street available for lease. Call (713) 473-5255 for information on the building.
- Robert's Jug & Muffin restaurant has postponed their re-opening at 1242 Center St. and no new re-opening date has been set at this time.
- The recent boom of cheap natural gas is causing a surge in our regional petrochemical industry. There is currently over \$35 billion in projects either under construction or planned for construction in petrochemical facilities within Houston's port region. Throughout the entire Texas Gulf Coast there is over \$60 billion planned for such expansion and Louisiana is currently experiencing another \$60 billion of their own petrochemical facility construction along their coastline.
- Skills Development is Texas' premier job-training program and your business could receive funding for grants and/or training – especially if you have less than 100 employees. Locally, you can contact San Jacinto College's Director of Business and Professions, David Lewis, at [david.lewis@sjcd.edu](mailto:david.lewis@sjcd.edu) or (281) 542-2061.
- Shop Deer Park – it encourages our shared local prosperity.

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**Thank you for reading.** To see past issues of this newsletter, visit [www.deerparktx.gov/ed](http://www.deerparktx.gov/ed). To subscribe, submit ideas or comment, email Debbie Westbeld at [dwestbeld@deerparktx.org](mailto:dwestbeld@deerparktx.org). Subscribers receive this bi-monthly electronic newsletter via email.

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