



Deer Park Parks & Recreation

Parks and Recreation

2018 Annual Report



Charlie Sandberg
Parks and Recreation Director



City of Deer Park
2019



Welcome to the Deer Park Parks & Recreation Annual Report 2018

Mission Statement

The Parks and Recreation Department encourages all to Live and Play in the City of Deer Park and is dedicated to providing an exemplary quality of life by offering innovative Parks and Recreational experiences to the community consistent with our history, culture and unique character.

Vision Statement

The Parks and Recreation Department's vision is to become an industry leader through accreditation and by offering innovative Parks and Recreational experiences that foster growth, development and a vibrant, sustainable community by encouraging all to Live and Play in the City of Deer Park.

The only way
to do great work is to love
what we do
-Steve Jobs



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CHARLIE SANDBERG
PARKS & RECREATION
DIRECTOR

FROM THE DIRECTOR

The department is excited to share with all of you our first Annual Report. This report reflects the outstanding services the Parks and Recreation Department has provided in 2018. Our vision and mission statements, along with our quest to become CAPRA Certified

fuels our motivations to provide positive quality of life services to the Deer Park community.

Enclosed in this report you will find all the outstanding achievements, we as a department, have accomplished in 2018. Our city council, parks and recreation commission, city administration and exceptional staff have led the way to the department accomplishing many of our 2018 goals to our citizens.

We have accomplished many goals, but of note, we have met all of our five year strategic plan goals and objectives. We have also completed or are near completion of many of our special election Type B Economic Development Sales and use tax proposition projects from the May 9, 2015 citizen approved bond issue.

Our strength is without hesitation, the hard working full and part time staff members whom dedicate themselves to working diligently to meet the demands of the Deer Park community.

We could not have done this without the vision and support of our elected officials and city administration.

We have reviewed operations and changed new policies all for the betterment of the process in providing exceptional and quality services to our community.

All divisions Administration, Park Operations, Athletics and Aquatics, Recreation, Senior Services, Theatre, Building Maintenance and Marketing have contributed to another year of exceptional customer service.

In 2018 the citizens were welcomed with the opening of the Maxwell Adult Center, completion of the Dow Park Pavilion Project, new and innovative playground equipment in many of our neighborhood parks, new pool slides and so much more!

We also continue to work with Deer Park Independent School District through mutual use agreements in sharing facilities with reduced cost. In addition, we once again have youth organization agreements with our Pony Baseball, Deer Park Girls Softball, Deer Park Soccer FC and partner with local football programs the Seminoles, Deer Park Rams and Deer Park Tigers in offering youth league programs for our community.

In closing, the opportunities are limitless and we feel our community benefits greatly with our quality of life programming, maintenance standards and superior customer service.

Yours in Customer Service with a smile....

LEADERSHIP



City Council

Mayor Jerry Lee Mouton Jr.

Council Member Position 1: Sherry Garrison

Council Member Position 2: Thane Harrison

Council Member Position 3: Tommy Ginn

Council Member Position 4: Bill Patterson

Council Member Position 5: Ron Martin

Council Member Position 6: Rae A. Sinor



City Leadership

James J. Stokes, City Manager

Gary M. Jackson, Assistant City Manager



Community Development Corporation

T.J. Haight, Position 2 President

Georgette Ford, Vice President Position 7

Sue Mauk, Position 1 Secretary

Jeff Lawther, Treasurer Position 4

Les Ellard, Position 3

Doug Burgess, Position 5

Laura Hicks, Position 6



Parks and Recreation Commission

Georgette Ford, Chairman

Jo Kiefer, Vice Chairman

Eric Ripley

Sherry Redwine





GOAL 1

Ensure that parks and related facilities are considered an integral part of the infrastructure of a city. A well planned, funded and operated parks and recreation system will serve to enhance the health and quality of life of all citizens, and enrich the environment.

Objectives:

- a) Update and maintain the Park, Recreation, and Open Space Master Plan to address the needs of the community for the next 5 to 10 years;
- b) Develop and implement a non-motorized mobility plan, to include hike and bike trails, for the City of Deer Park;
- c) Identify and adopt an identity to include standards for park wayfinding, and signage.

GOALS & OBJECTIVES



GOAL 2

Maintain, update, and enhance existing park and recreation facilities, providing quality resources for the citizens of the City of Deer Park.

Objectives:

- a) Renovate and replace existing facilities to meet contemporary park and recreational programming needs and standards;
- b) Implement and budget for a system-wide minor repair and construction plan that takes into account the aging infrastructure and condition of many recreational facilities;
- c) Provide for on-going beautification efforts in city parks throughout the City of Deer Park.



GOAL 3

Plan, develop, and construct diversified and balanced park and recreation facilities and programs based upon the needs of the community and surrounding areas.

Objectives:

- a) Support and develop relationships with athletic and sport associations that will assist in planning, developing, designing, building, and maintaining local sport facilities;
- b) Dedicate recreation resources and staff to work with local community, and adult athletic leagues, volunteer organizations, public schools, universities, private companies and individuals, and agencies in coordinating, developing, and implementing both youth and adult recreational activities and programming; and special events.

Working towards a better quality of life



GOAL 4

Ensure that park and recreation facilities are safe and easily accessible for all users.

Objectives:

- a) Budget for and provide safe, well-marked and easy access to all park and recreation facilities. Ensure that all recreational facilities are ADA accessible;
- b) Renovate and develop existing city parks, to provide a safe park system.



GOAL 5

Conserve, protect and enhance the cultural, historical, archaeological, and natural resources of the City of Deer Park.

Objectives:

- a) Identify and enhance cultural, archaeological, historical and natural resources;
- b) Plan, research and budget for the conservation and preservation of these sites for citizen enjoyment and educational interpretation;
- c) Encourage eco-tourism opportunities through the development of sites to provide enhanced visitation to Deer Park; and,
- d) Focus on energy and natural resource efficiency and conservation when rebuilding



GOAL 6

Develop a jurisdiction-wide master plan that is in compliance with the requirements of the Texas Parks and Wildlife Department's Park, Recreation and Open Space Master Plan Guidelines, thereby enhancing opportunities for award of funding through the Local Park Grants Program.

Objectives:

- a) Align plan elements with TPWD guidelines;
- b) Develop a plan time line for a ten year implementation, so as to address both short and long-term needs;
- c) Adopt plan by resolution through City Council
- d) Submit plan for review and approval by TPWD.

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Dow Park Pool Slides

Budgeted in FY 17-18 the Dow Park Pool has received two new slides. One of the slides is a family slide which allows parents and children to enjoy the pool experience together. The other slide is an open-flume body slide that takes participants for a swirling good time.



New Soccer Complex

This project is another one of the seven approved projects in the 2015 Type B dedicated sales tax election. The project is being funded with \$4 million from Type B sales tax. The City of Deer Park selected Halff Associates as the architect and Tandem Services as the general contractor. Construction began in January 2018. The project is nearing completion with the exception of the turf establishment. The Soccer complex is scheduled to open for league play in August of 2019. The new complex includes four new lighted soccer fields, two practice soccer fields, a parking lot, shade canopy, drainage and a concession and rest room facility.



Girls Softball Complex

This project was included as one of seven approved projects in the 2015 Type B dedicated sales tax election that was voted for by Deer Park residents. \$3 million from Type B sales tax fund this project. The City selected Tandem Services as the general contractor and Halff Associates as the architect for this project. Construction began in January 2018. The project will be completed in May of 2019 with the exception of turf establishment. The complex has been renovated to include four lighted ballfields, two practice fields, batting cages, maintenance facility, additional parking, and a new concession and rest room facility. One of the first tournaments to be hosted at the renovated complex will be the Pony International Girls Softball World Series in

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The city funded \$500,000 for the Nature Preserve Project and then applied for and received a Texas Parks and Wildlife Grant in the maximum amount of \$400,000. The project will consist of a parking area, decomposed granite trails, a gateway structure, as well as solar lighting along the walking trails. RVI was the project architect. The City awarded construction of the project to Millis Development and Construction, LLC., which was completed in August of 2019. In addition, the wetlands mitigation project has been awarded to a contractor and the Mitigation project will begin in late April or Early May of 2019.

A conceptual plan envisions Phases 2 and 3, which include an education center, outdoor learning opportunities, and more, pending future funding availability.



A comprehensive wayfinding program was developed to educate and direct visitors to Deer Park, as well as engage those that are unaware of what the city has to offer. The Deer Park Civic Wayfinding System is intended to celebrate the history and vibrancy of the area, while giving special attention to the parks, recreation, and open spaces of Deer Park. The city's approach was to implement the wayfinding system in phases over a period of several fiscal years. The wayfinding signs are classified as primary vehicular signs, secondary vehicular signs, tertiary vehicular signs, and monument signs (located in front of a park or city building). National Sign Plazas is the contractor approved to complete the initial phase of the project. This project is being funded out of hotel occupancy tax (HOT) revenues. Phase 1 signs have been installed with 15 wayfinding signs and 4 Monument Signs. We are working diligently with National Sign Plazas Inc. to complete this phase and move into Phase 2. A committee is working on sign locations and soon the Community will see more signs throughout Deer Park to assist our citizens and tourists in navigating around town. Phase 2 is anticipated to begin in late 2019.

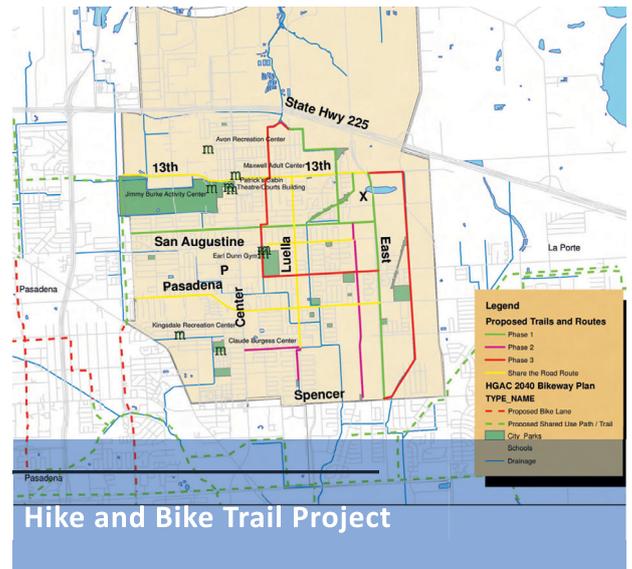
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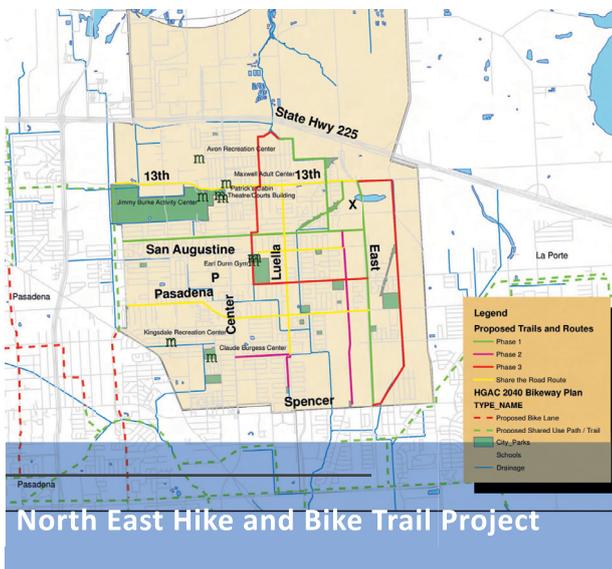
Community Center

A building assessment of the Community Center and Gym was conducted by an architectural firm. The engineers have concluded that, due to structural concerns, permanent repairs to the Community Center structure would necessarily be highly invasive, cause significant disruption to the use of the building, and lack 100% certainty. Renovations to the building would also be very expensive, so much so that replacement versus repair of the Community Center should be considered. Three joint workshops with City Council, the Deer Park Community Development Corporation, and the Parks and Recreation Commission, as well as the architect, have been conducted to review and discuss the possibility of constructing a new Community Center rather than attempting to renovate the existing facility. Brinkley Sargent Wiginton Architects was engaged to assist the city in developing a feasibility plan for a new facility. City staff visited approximately 8-10 Recreational facilities in December of 2018 and January of 2019 collected data that included programming ideas, costs, square footage

This is one of the seven projects that was approved at a Special Election for Type B Economic Development Sales and Use Tax Proposition in May 2015. On January 28, 2019 the DPCDC approved the recommendation to take to City Council to authorize the agreement with Burditt Consultants, LLC to begin the development of hike and bike trail project with a site feasibility study and implementation plan to include cost estimates, a phasing strategy, and schematic design of trail alignments. Burditt Consultants LLC has been contracted to administer architectural services for this project. A Committee has been developed that will consist of members from the Community.



Hike and Bike Trail Project

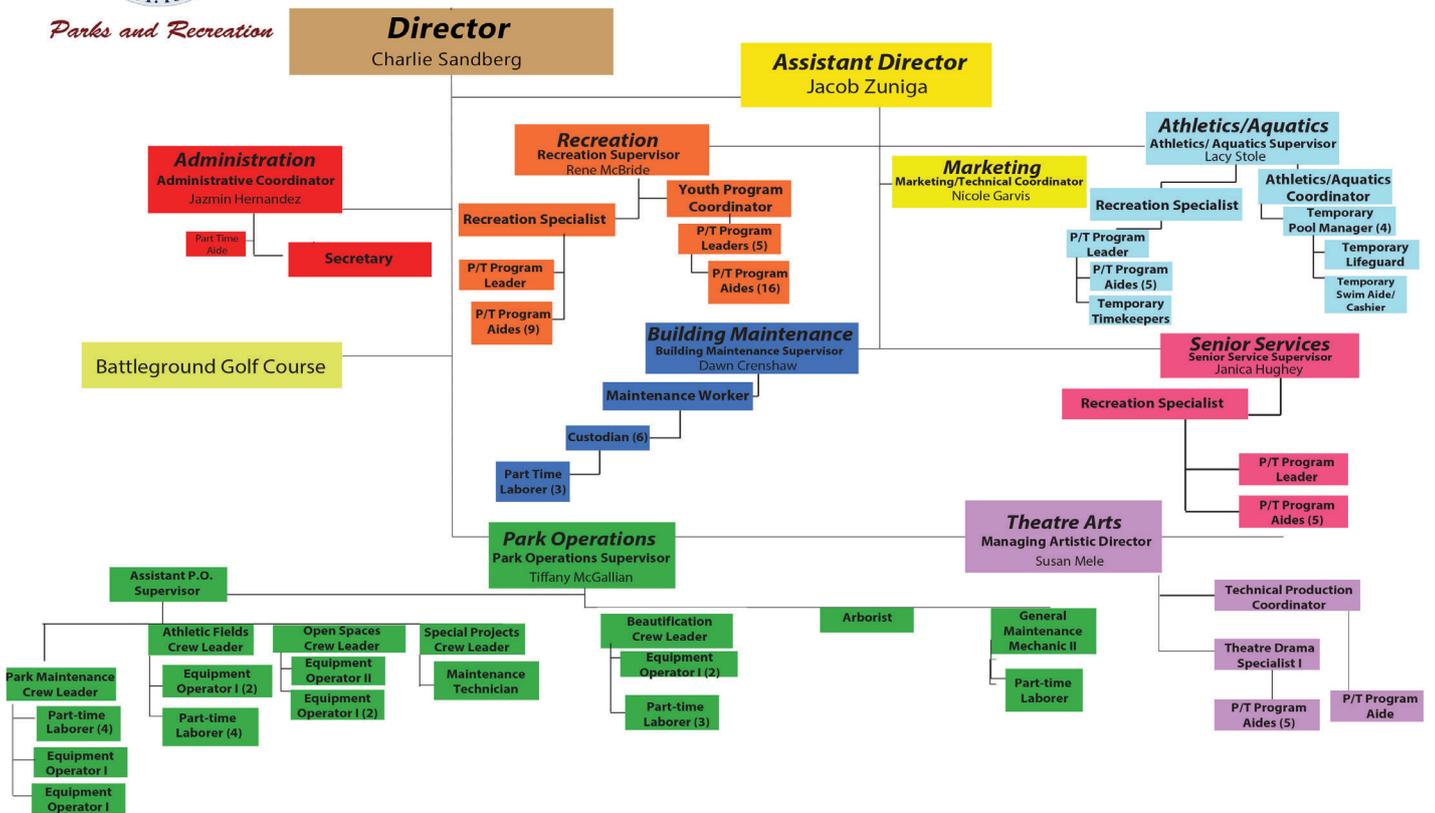


North East Hike and Bike Trail Project

Funded by a grant with the Texas Parks and Wildlife Department and Federal pass thru funds; the Department has hired RVI for architectural services needed to complete a section of the Hike and Bike Trails. This section of trail will stretch south from Park Green Park towards the Deer Park Nature Preserve, Wynfield Park, and Runningbrook Park and connect these areas located on the Northeast side of Deer Park. Project to begin construction in towards the end of 2019.



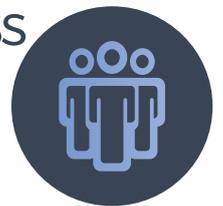
Parks and Recreation Organizational Chart



Part Time Role in the Department

Part time employees are the life blood of the Parks and Recreation Department

Great business comes from great people.



The role that part-time employees play in the Parks and Recreation Department is critical to the success of providing top quality programs and services to our citizens. Fully staffed, the department utilizes 83 part-time employees and 34 temporary or seasonal employees. This company of staff is made up of employees who come from diverse backgrounds, skill levels, life experiences and more.

Each part time employee plays an important role executing a variety of tasks in each division within the department. Essential duties include, but are not limited to, cleaning facilities, set up and tear down for meetings and rentals, game room operations, conducting recreation programs, trash removal, weed eating and edging in parks and right of ways, athletic field maintenance, parks and playground maintenance, overseeing gym and fitness room operations, conducting athletic programs, delivering meals to homebound seniors, front desk operations, running the All Star Activity Program, assisting with theatre productions, and much more.

Seasonal and temporary staff are the heart and soul of summer pool operations. Each summer, staff are tasked with making sure that pool visitors have a great time while actively enforcing pool safety rules. As indispensable members of our Parks and Recreation team; the department values and recognizes all of those staffs' efforts to not only make the department successful, but the City of Deer Park as well!

Parks and Recreation Administration



Established in Fiscal Year 2018-2019, the Parks & Recreation Administration is responsible for the overall administration and supervision of all functions performed by the various divisions within the Parks & Recreation Department. Administrative responsibilities include marketing, accepting reservations, customer service, timekeeping, purchasing, reporting and analysis, filing, and all other managerial duties related to the ongoing operation of Parks & Recreation. This division's primary goal is administer top quality customer service while managing all things Parks and Recreation related. Though marketing efforts, presentations at City Council, daily interactions with the public, and more; the Administration division is on the forefront of community relations.

Front Desk Operations

Number of patrons served: 17,000
Front office hours worked: 14,200
2018 Part Time Hours: 9,940
Full Time hours: 28,400
Annual Training Hours: 10-15 hours per employee

Popcorn Fridays

Hundreds of estimates smiles annually

Front Office Hours

Monday thru Friday
7am until 6pm



CHARLIE SANDBERG
DIRECTOR



JACOB ZUNIGA
ASSISTANT DIRECTOR



JAZMIN HERNANDEZ
ADMINISTRATIVE OFFICE MANAGER



MARKETING DIVISION



NICOLE GARVIS,
MARKETING/TECHNICAL
COORDINATOR

SOCIAL MEDIA AD CAMPAIGNS

Facebook: 9,080 followers (as of 3/5/2019) with over 1,000 page views per month and a 55,427 post reach for 2018.

The 2018 Reindeer Park social media marketing campaigns included a countdown to the event that received high website traffic and attracted additional visitors;

Concert in the Park Ad Campaign included a weekly band interview that boosted attendance to the event.

EMAIL MARKETING

Total of 11,564 e-mail addresses in master e-mail list (as of 3/5/19). Sent a total of 24 emails from Jan. 1 2018 to Dec. 30 2018

PRINT MEDIA

Live and Play Deer Park – The 36-page magazine that is mailed to all city residences – That’s more than 20,000 homes each issue!

Rack Cards / Fliers / Postcards – 6,000 distributed

WEBSITE UPDATE

Launched new and/or updated and redesigned websites: www.deerparktx.org/parksandrec

1. Mobile responsive
2. Clean, modern look and functionality, with much better navigation
3. New and improved calendar of events
4. Improved search bar

VIDEO MARKETING

The Parks and Recreation Department Produced 10 Videos with over 1,900 views on Facebook and Youtube. All videos were displayed on DPTV for 2 months. **based on 2018 Calendar Year

National Cinema Media Campaign

15 Second ad spots were purchased for advertisement at our local movie theatres. We advertised events such as: 4th Fest, Reindeer Park, Halloween Carnival, Easter Eggstravaganza



ATHLETICS & AQUATICS DIVISION

The Athletics & Aquatics Department offers a wide variety of athletic and aquatic based activities for the public to participate in. Athletic offerings included softball, basketball, volleyball, pickleball, tennis, track and field, racquetball, fitness classes, fun runs, fitness equipment and more. Aquatic programs include a splash park, 50 meter pool, learn to swim classes, private swim lessons, aqua Zumba, dive in movies, Roscoe’s fishing adventure and more. This department organizes, sponsors, and administers these activities year round and throughout the summer months. The City pool is located in Dow Park and is open from Memorial Day through Labor Day of each year. Splash pad operations are from March 1 through November 1 of each year.



LACY STOLE,
ATHLETICS/AQUATICS
SUPERVISOR

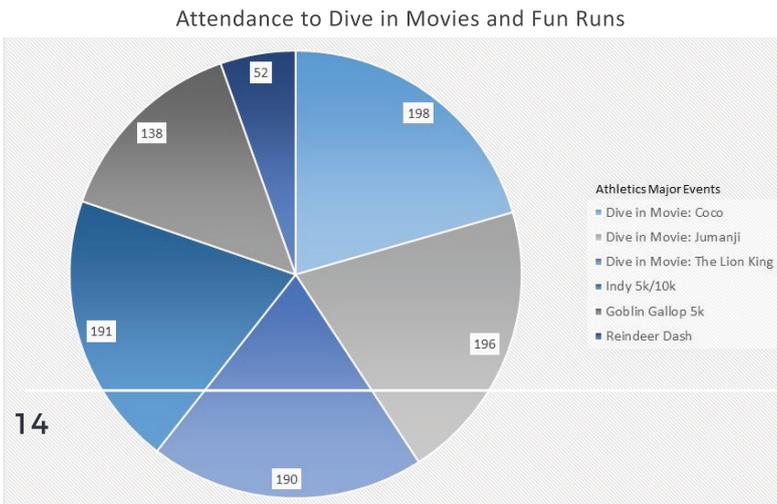
Gym attendance Numbers

- o Youth: 1,652
- o Adult: 763
- o Total: 2,415

does not include all of the TDL holders who entered the gym without an official membership.

FULL TIME STAFF

- Lacy Stole, Athletics/Aquatics Supervisor
- Debra Culp, Athletics/Aquatics Coordinator
- Tyler Wesley, Athletics Specialist



Staff Hours

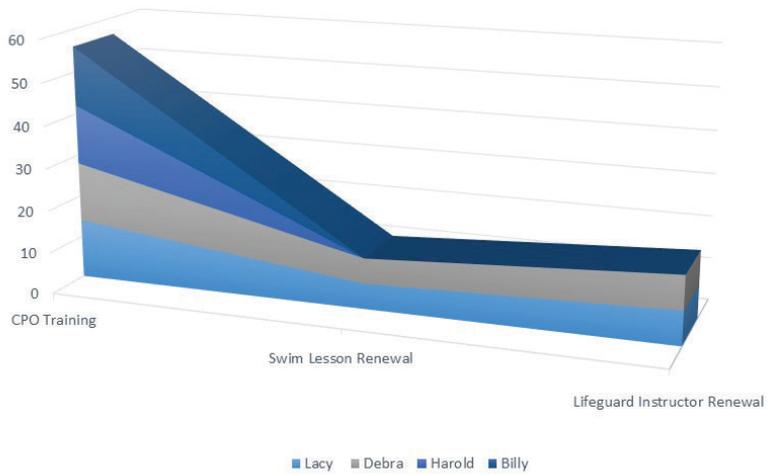
- Part-time staff hours-8,950.76
 - Full-time staff hours-
 - Supervisor-1,726.75
 - Coordinator-2,101.50
 - Specialist- 1,384
- Total-5,212.2**



FULL TIME AQUATIC STAFF

Lacy Stole - Athletic/Aquatic Supervisor
 Debra Culp - Athletic/Aquatic Coordinator
 Billy Pennick - Parks Maintenance (Special Projects)
 Harold McHone - Parks Maintenance (Special Projects)

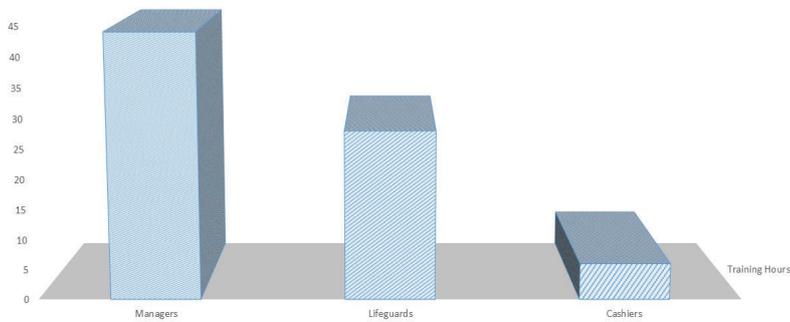
Full Time Staff Aquatic Training Hours



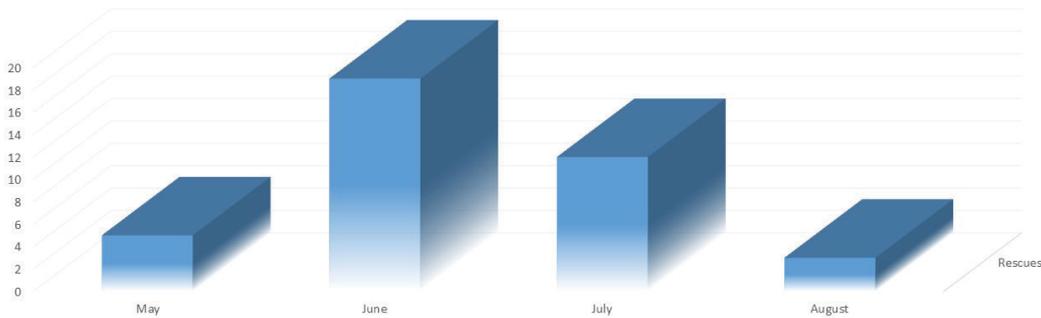
TEMPORARY AQUATIC STAFF

4 managers
 6 cashiers
 30 lifeguards

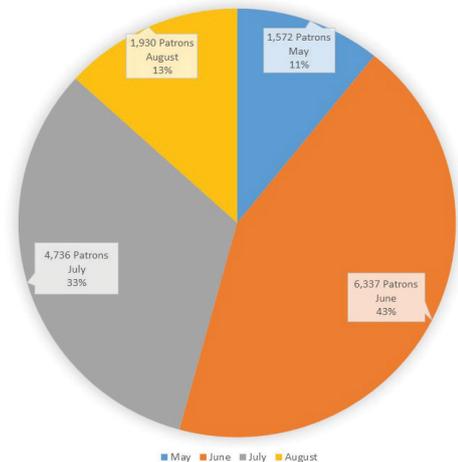
TRAINING HOURS FOR TEMPORARY STAFF



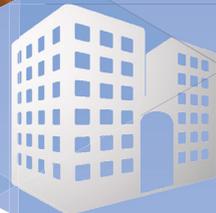
2018 RESCUES BY MONTH



2018 Attendance by Month



DEER PARK COMMUNITY CENTER



BUILDING MAINTENANCE DIVISION

FULL TIME STAFF

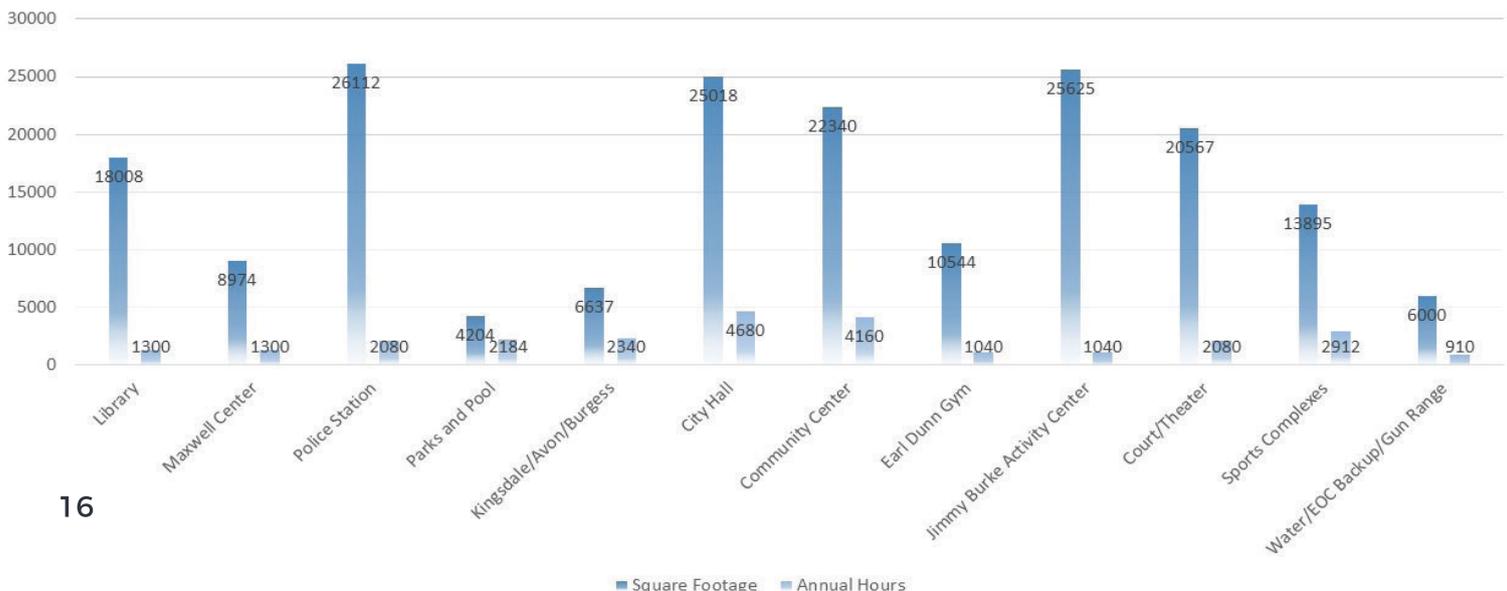


DAWN CRENSHAW
BUILDING MAINTENANCE SUPERVISOR

- Dawn Crenshaw
- Kevin Workmen
- Joanna Edwards
- Caleb Hollingsworth
- Michelle Hill
- Nathan Naranjo
- Rita Flores
- Yvette (Zoily) Solares

The Building Maintenance Department is responsible for the custodial care and maintenance of City buildings located at various city properties including athletic complexes, parks, and more. This department oversees limited maintenance activities such as cleaning, trash removal, and event set up and tear down, building rental logistics, pest control administration, painting, glass repair, minor carpentry, minor electrical, minor plumbing and hvac, and more. With the addition of several new facilities over the past several years, this division has adapted to meet the needs of citizens and provide exceptional customer service.

FACILITIES SQUARE FOOTAGE AND ANNUAL HOURS WORKED





New Facilities for 2018-2019

- Soccer Facility
- Girls Softball
- Animal Control
- Maintenance Facility

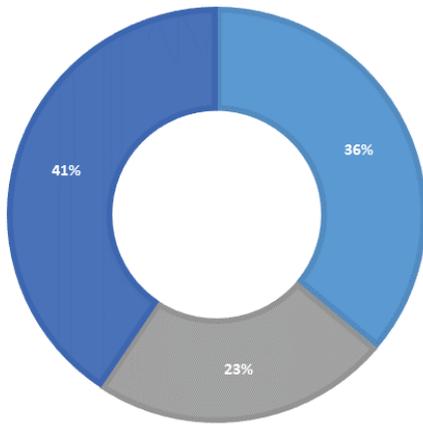


2018 ACCOMPLISHMENTS

- Installed new flooring in the Municipal Court and Theatre Building
- Became a member to ISSA, CMI (International Sanitary Supply Association, Cleaning Management Institute). Both memberships will help with training courses (facility cleaning and maintenance industry) and professional development tools.

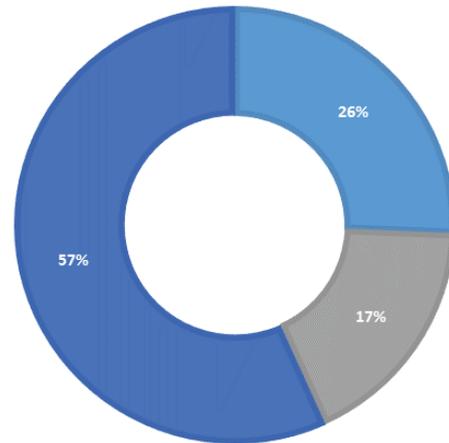
ANNUAL NUMBER OF RENTALS

■ Avon Center ■ Claude Burgess Center ■ Jimmy Burke Center

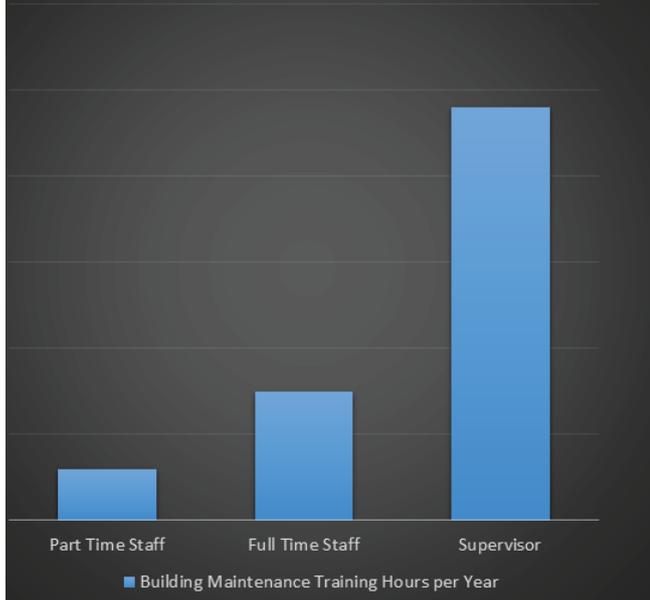


RENTAL HOURS

■ Avon Center ■ Claude Burgess Center ■ Jimmy Burke Center



Building Maintenance Training Hours per Year



PARK MAINTENANCE DIVISION



The Parks Operations Division is responsible for the maintenance of city green spaces, which includes over 350 acres of neighborhood parks, athletic fields, nature preserve, esplanades, and right-of-ways throughout the City. This includes, but not limited to, mowing, athletic field preparation, pool maintenance, small scale construction, trail building and maintenance, playground maintenance, arbor work, landscaping, special event logistics, community service, and much more. In addition, this division assists with the installation and maintenance of Beautification Committee projects. Funding is budgeted for projects annually and projects are recommended by the City's Beautification Committee and approved by the City Council. Annually, this Park Operations Division is also responsible for the installation holiday decorations throughout the City.

FULL TIME STAFF

Tiffany McGallian
 Noe Mendoza
 Jason Bergman
 Darren Driskell
 Jose Esquivel
 Ronnie Gilliam
 Richard Mays
 Harold McHone
 Cody Barker
 Gary Dover

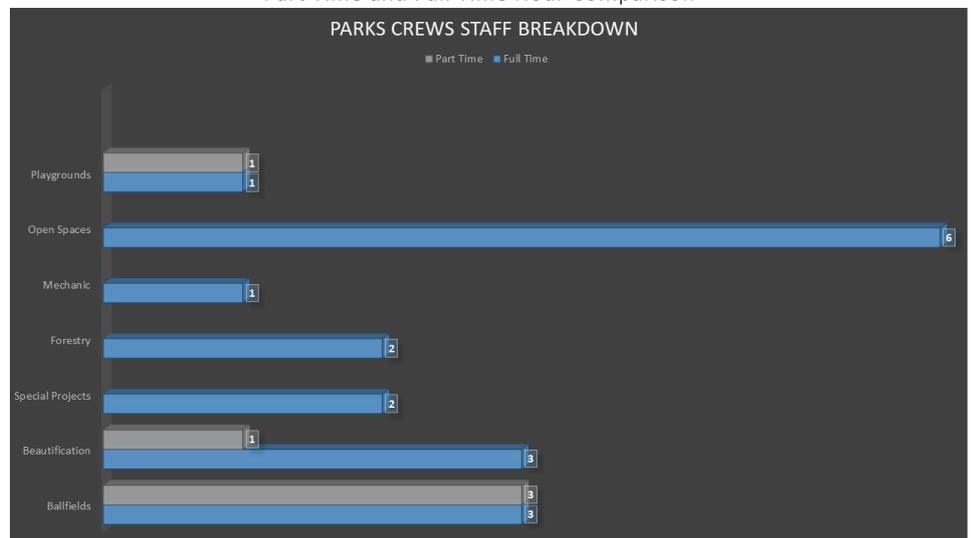
Ken Jett
 Manny Lopez
 Glen McAdams
 Joel Munoz
 Brandon Naranjo
 Jordan Nettles
 Billy Penick
 Taylor Sandoval
 Zach Stockdale
 Justin Williams



**TIFFANY MCGALLIAN,
 PARKS OPERATIONS
 SUPERVISOR**

- Total:** 399.82 Acres
- Ballfields:** 125 Acres
 - 14 Baseball, 9 Softball, 9 Soccer
- Parks:** 176.82 Acres
 - 25 Parks
- Right of Way:** 98 Acres
- Trees:** 6,301
- Buildings P&R:** 21
- Concessions:** 9
- Restroom buildings:** 5
- Buildings Total:** 31
- Miles of Trails:** 5.2

Part Time and Full Time Hour Comparison





Open Spaces Crew

The Open Spaces Crew is responsible for the total upkeep of 240 Acres of Parks and ROWs. They also pitch in to help other crews when needed. They often give aid to the forestry crew to chip tree debris, ballfields with construction projects, beautification with mulching, decorating for Christmas and a variety of other tasks.

Ballfields Crew

The Ballfields Crew maintains 125 Acres of ballfields. These fields include 14 baseball fields, 9 softball fields and 9 soccer fields. They are responsible for the accurate placement of 120 base pegs along with 23 home plate and pitching rubbers. Beyond their mowing tasks, they also work the infields, measure bases, paint lines, cut lines on infields, apply herbicide, fertilizer, aerating, topdressing or pressure wash bleachers and walkways.

Mechanic Crew

The mechanic is responsible for the mechanical upkeep of 10 riding mowers, 4 push mowers, 3 tractors with 12 attachments, 1 front end loader, 2 utility carts (1 with included spray rig), 1 sand pro, 3 tractors, 1 tow behind lift, 2 tow behind topdressors, 1 drum roller, 1 chipper, 1 tree spade, 1 sod cutter, 1 pressure washer, 1 plate compactor, 1 walk behind tiller and 55 string trimmers/edgers/hedge trimmers/chainsaws/blowers/backpack sprayers. He also maintains the mechanical aspects of the pumps that run the pools and splashpad. When he isn't busy turning wrenches, he's training operators on equipment, or helping out with special projects. He's been a critical team member of most crews within the department at one time or another.

Special Projects Crew

The Special Projects Crew takes care of 1 Olympic sized swimming pool that contains 450,000 gallons of water and has a brand-new commercial fiberglass tube and family slide. They also manage a baby pool with water features, splash pad, 112 Musco field lights, all park lights and 64 irrigation controllers and systems. In addition, they take care of minor repairs in buildings and parks or managing contractors on construction projects.

Playground Crew

The Playground Crew is responsible for 12 basketball courts, 4 outdoor fitness equipment areas, 4 tennis courts, 4 sand volleyball courts, 2 Bocce ball courts, 18 pavilions, 111 picnic tables, 156 trashcans, 40 playground structures and 26 swing sets. This crew is focused on the safety of our parkland. They treat for ants and other pests and inspect all of our playgrounds and other park amenities for safety compliance. They install and repair playgrounds, maintain safety surfacing in playgrounds, maintain 5.2 miles of trail and help with special event setup for all of the major parks and recreation programs.

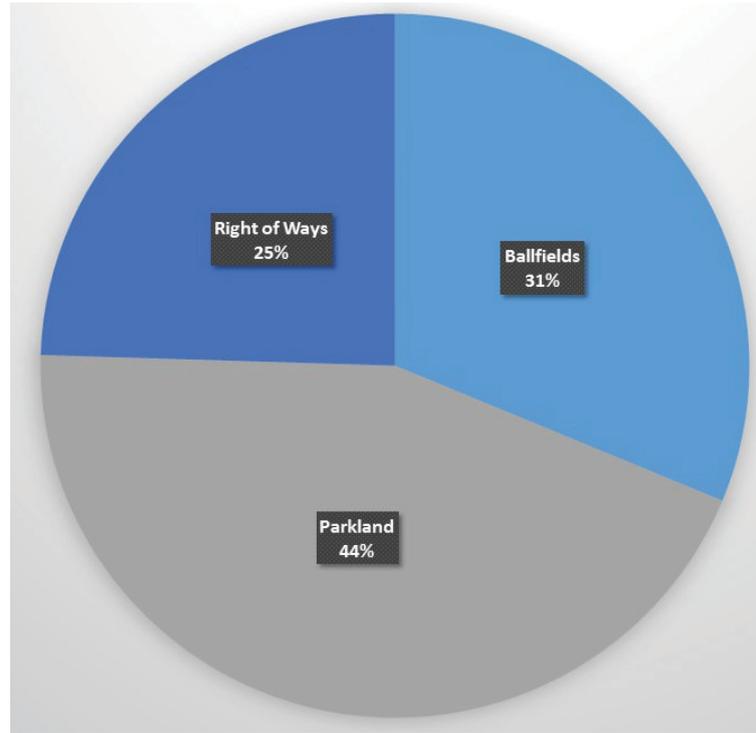
Beautification Crew

The Beautification Crew is responsible for the upkeep of 12 City buildings, 17 Acres of lawn and 140 landscaped beds and invasive plant control at the nature preserve. Amongst their mowing, treating for ants or working in landscape beds, they also help the forestry crew plant large trees throughout the parks. In addition, this crew spends a couple of months turning the City of Deer Park into Santa's Wonderland. This crew is instrumental in facilitating with volunteer projects that happen throughout the year.

Forestry Crew

The forestry crew facilitates the health, safety and cataloguing of 6,301 trees within the City of Deer Park. Soon, they will be inventorying the trees at our Nature Preserve. This year they began maintaining the trees on the golf course property in addition to the park and ROW trees. Furthermore, they are responsible for planting new specimens, amending soil, deep root fertilizing, mulching, or watering newly planted trees. In addition, this crew spends numerous hours in a lift wrapping large oaks with Christmas lights for the holidays. Whether they are on the ground, in the tree or in a lift, they have their eye on helping the city obtain Tree City USA certification.

Acreage Breakdown



Material Totals

Infield Mix: 212 cubic yards

Decomposed Granite: 240 cubic yards

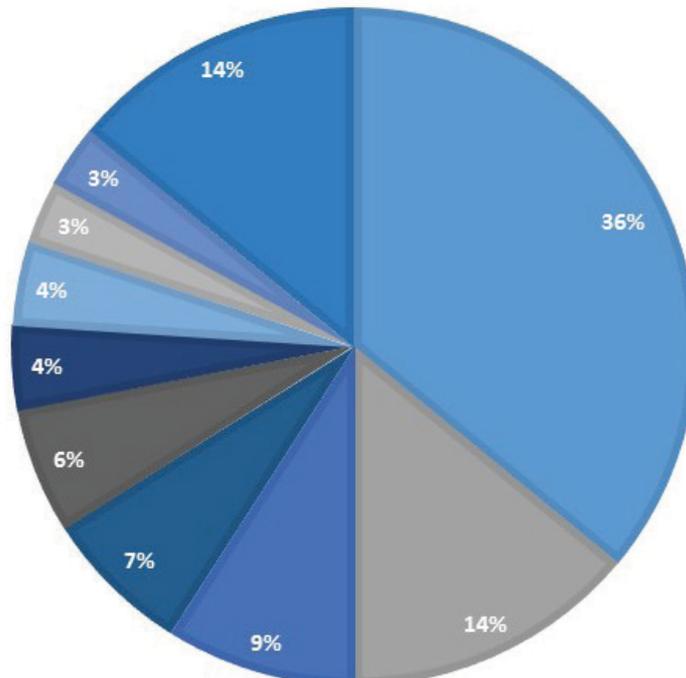
Sand: 325 cubic yards

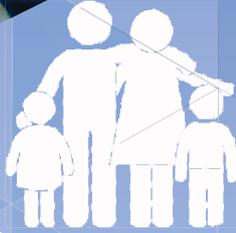
Playground Safety Surfacing: 1290 cubic yards

Also generated 400 cubic yards of native bark mulch.

TREE SPECIES

- Chinese Tallow
- Live Oak
- Crepe Myrtle
- Oak Species
- Pine Species
- Elm Species
- Hackberry
- Cypress Species
- Arizona Ash
- Miscellaneous



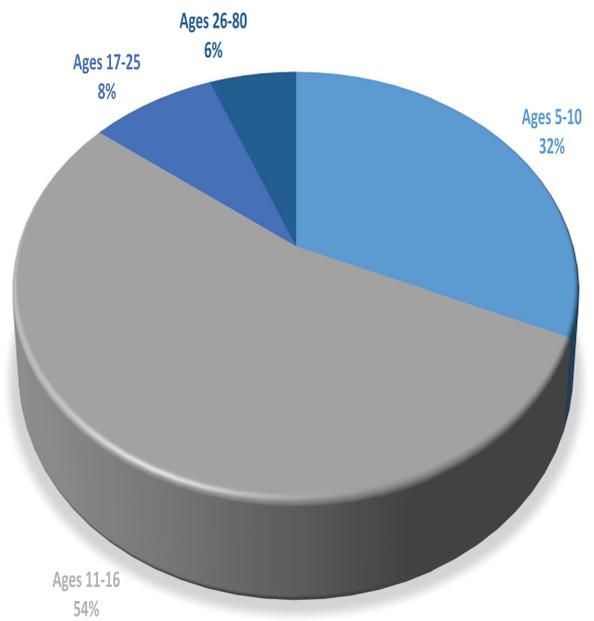


RECREATION DIVISION

The function of the Recreation Department is to offer the citizens of Deer Park opportunity to participate in a variety of leisure activities and programs for all ages. This includes, but not limited to, instructional classes, game room operations, outdoor adventure programs, dance classes and special programs of a seasonal interest. The Community Center and Kingsdale have game rooms to provide for active and passive recreational activities. The following facilities are utilized by the Recreation Division to administer several of these programs and events: Avon, Community Center, Claude Burgess, Kingsdale Center and the Jimmy Burke Activity Center.

The All-Star Activity Program (ASAP) operates during the school year for the benefit of children who might otherwise be unsupervised during after school hours. The program offers leisure education designed to help the children develop a positive self-image by learning teamwork, cooperation, improved study habits, and decision making skills. The All-Star Activity Program is an essential part of the Recreation Division.

GAME ROOM ATTENDANCE NUMBERS



FULL TIME STAFF

Rene McBride, Recreation Supervisor
 Kristen Villalovos; Youth Program Coordinator
 Stephen Bibbs, Recreation Specialist
 Alice Miller, Recreation Specialist

RENE MCBRIDE

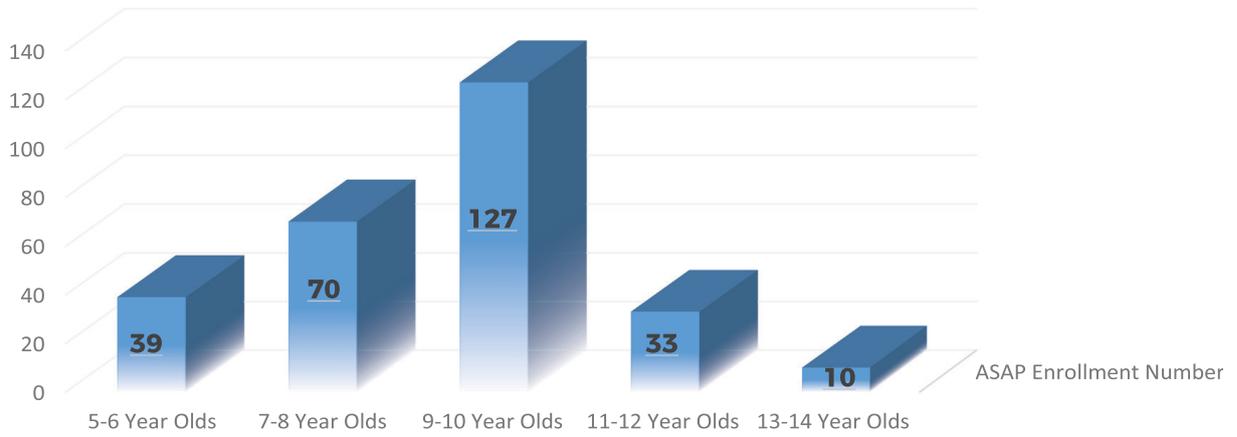
RECREATION SUPERVISOR

RECREATION TRAINING HOURS & HOURS WORKED

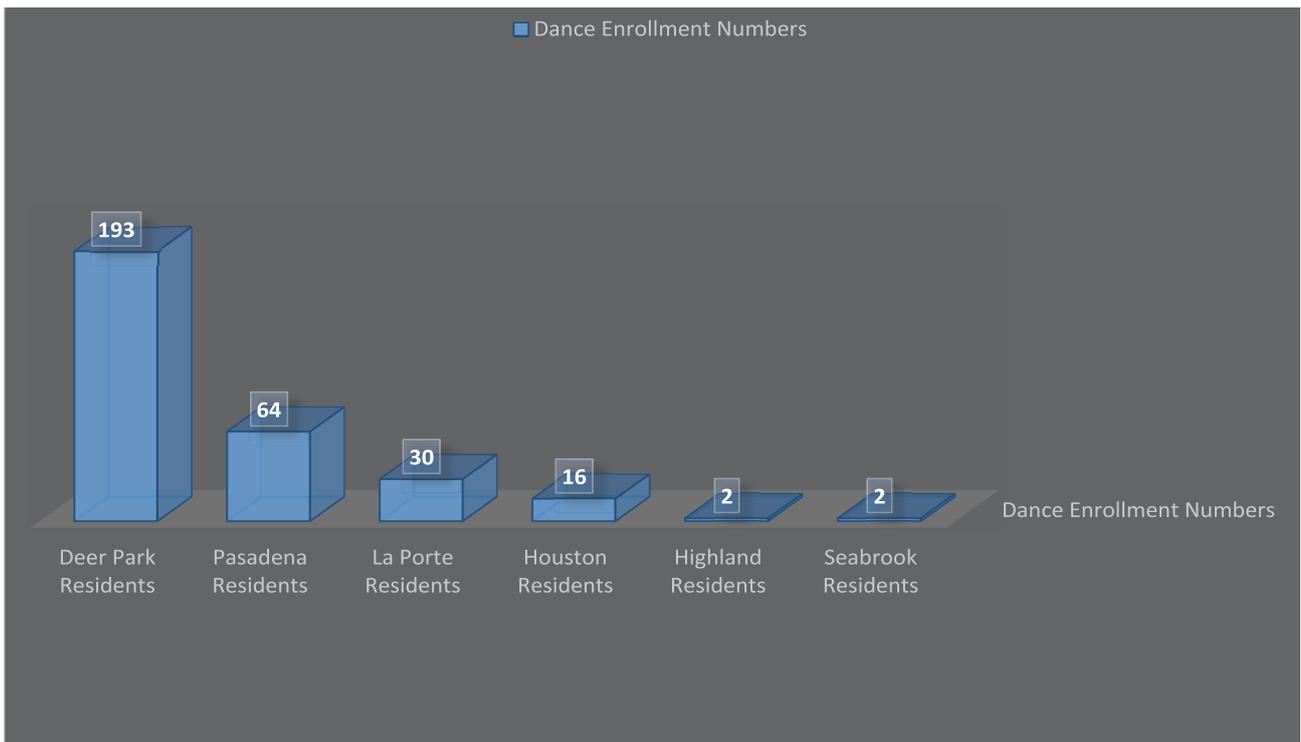


ASAP ENROLLMENT NUMBERS

2018 Annual Report



Residential Dance Enrolment Numbers





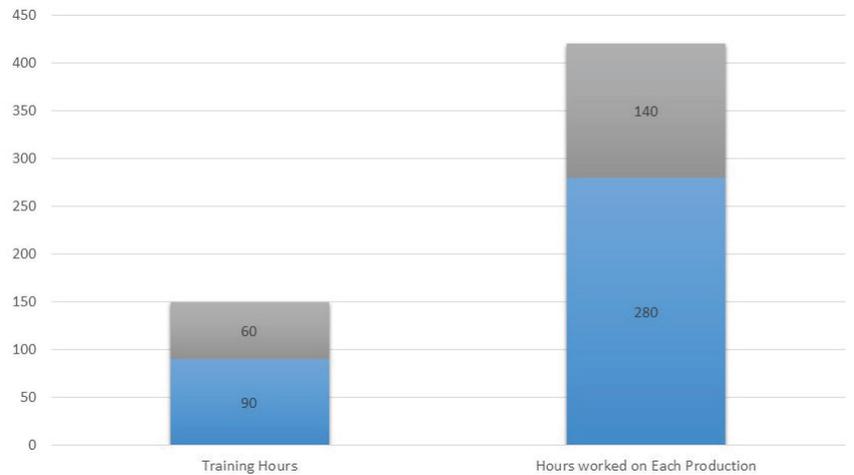
THEATRE DIVISION



FULL TIME STAFF

Susan Mele, Artistic/Managing Supervisor
 Joe Piper, Theatre Specialist 2
 David Eck, Theatre Specialist 1

Art Park Players Staff Hourly Breakdown



SUSAN MELE
ARTISTIC/MANAGING
SUPERVISOR

2018 Theatre Accomplishments

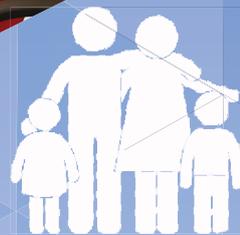
- Obtained extremely limited Rights and Produced the Musical, Chicago
- First theatre to obtain the licensing rights for Mamma Mia
- Hosted the 2018 Texas Non Profit Theatre Festival
- Won bid for the 2019 Texas Non Profit Theatre Festival
- After a 3 year hiatus brought back the annual Potluck Play fest featuring local artists and long-standing members of the
- Received a Congressional Record by the House of Representatives
- More widely recognized for our productions and achievements

2018 Number of Shows Produced

- 4 Main Stage Shows at Capacity
- 2 Main Stage Youth Productions at Capacity
- 2 Main Stage Musical Revues
- 2 Youth Touring Shows at State and National Level
- Drama Camp Show at Conclusion
- Acting Camp Show at Conclusion
- 3 Fashion Shows
- Reaction Musical Revue
- The Company Theatre Production
- 4 Traveling Music Revues

Number of Sponsorships: 13 Corporate Sponsors | Donation Numbers: \$21,000

Number of Annual Memberships: 919



SENIOR SERVICES DIVISION

The Senior Services Division operates the Maxwell Center providing a wide variety of services to the senior adults in Deer Park. Services include but not limited to, congregate meals, delivery of home-bound meals, local and out of state trips, various craft programs, game nights, senior fitness class, and much more. The division recently returned to the newly renovated Maxwell Center and is in the process of implementing new programming for seniors in the Deer Park community.

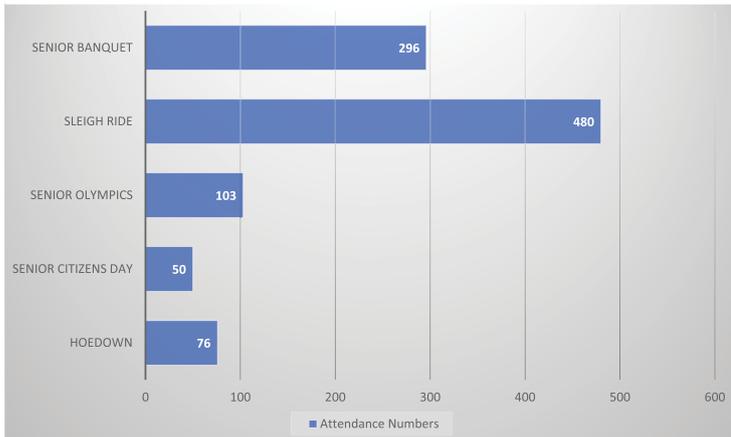


**JANICA HUGHEY,
SENIOR SERVICES
SUPERVISOR**

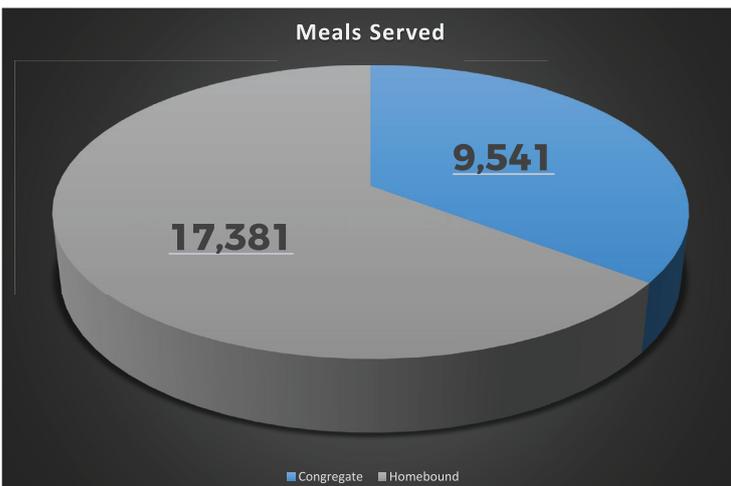
FULL TIME STAFF

Janica Hughey,
Senior Services Supervisor
Danielle Finney,
Senior Services Specialist

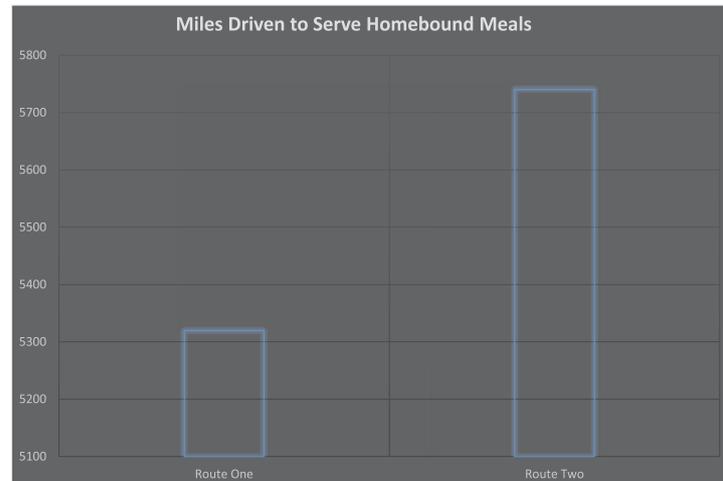
Special Event Attendance Numbers



Meals Served



Miles Driven to Serve Homebound Meals

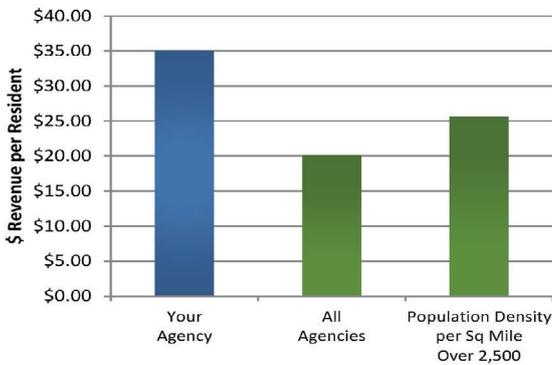




REVENUE PER CAPITA

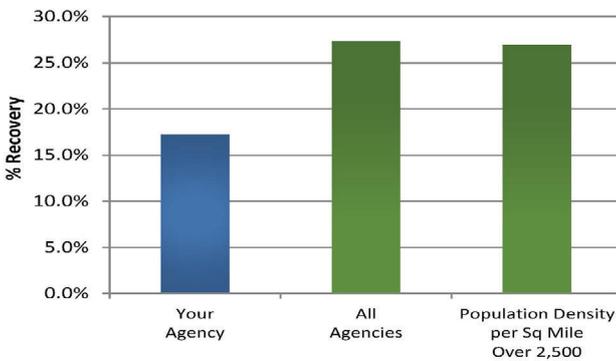
NRPA

Revenue per Capita



	Your Agency	All Agencies	Population Density per Sq Mile Over 2,500
Lower Quartile		\$6.67	\$8.95
Median	\$35.05	\$20.11	\$25.63
Upper Quartile		\$51.36	\$65.58

Revenue as a % of Operating Expenditures (Cost Recovery)



	Your Agency	All Agencies	Population Density per Sq Mile Over 2,500
Lower Quartile		13.0%	14.0%
Median	17.2%	27.3%	26.9%
Upper Quartile		44.9%	45.9%

The Deer Park Parks and Recreation Department uses the National Recreation and Parks Association for comparative data in relation to revenues from other agencies in the nation.

Revenues (also known as “annual direct revenues”) include all of the monies generated directly from parks and recreation classes, programs, memberships, concessions, permits, rentals, and other non-tax sources. Revenues do not include funding from taxes, grants, foundations, bonds, assessments, or other indirect sources.

Two metrics that can be used to track revenues, and/or compare revenue generation to other agencies, are “revenue per capita” and “revenue as a percentage of total operating expenditures.”

The first metric, revenue per capita, is calculated by dividing the total revenues generated by the agency by the population of the jurisdiction served by the agency. The second metric, revenue as a percentage of total operating expenditures (also known as “cost recovery”), is calculated by dividing the total revenues generated by the agency by the total operating expenditures of the agency.

In addition to using these metrics for revenue tracking and benchmarking, they can also be used to establish cost recovery policies and goals. There are no industry standards for cost recovery; for example, some communities have established different cost recovery policies for senior, adult, and youth programs, while others have established overall cost recovery goals as a percentage of operating expenses. NRPA Park Metrics (formerly PRORAGIS) can help agencies to determine reasonable and realistic cost recovery goals based on data from other agencies.



Parks and Recreation

610 E. San Augustine, Deer Park, Texas 77536

- 281-478-2050
- www.deerparktx.gov
- www.facebook.com/DeerParkTX.ParksandRecreation