



*Parks and Recreation*



# ANNUAL REPORT

Deer Park Parks and Recreation

610 E. San Augustine  
Deer Park, Texas 77536  
281.478.2050

## 2019

PRESENTED MARCH 2020

**Charlie Sandberg**  
Parks and Recreation Director

[WWW.DEERPARKTX.ORG/PARKSANDRECREATION](http://WWW.DEERPARKTX.ORG/PARKSANDRECREATION)



WE'RE  
CONNECTING  
PEOPLE, PARKS  
AND NATURE

**Mission Statement**

**The Parks and Recreation Department encourages all to Live and Play in the City of Deer Park and is dedicated to providing an exemplary quality of life by offering innovative Parks and Recreational experiences to the community consistent with our history, culture and unique character.**

**Vision Statement**

**The Parks and Recreation Department's vision is to become an industry leader through accreditation and by offering innovative Parks and Recreational experiences that foster growth, development and a vibrant, sustainable community by encouraging all to Live and Play in the City of Deer Park.**

# Table of Contents

## 2019 - A Year of Accomplishments

Parks and Recreation provides powerful benefits that create healthier people, protect our natural resources, and contribute to environmental sustainability. This report provides a high-level overview of many of the department's significant accomplishments over the past year. Deer Park Parks and Recreation strives to promote health, wellness, conservation and social equity by providing everyone with opportunities to improve quality of life through access to local parks, recreation and cultural facilities, sports programming and open spaces.

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## FROM THE DESK OF **CHARLIE SANDBERG**

### PARKS & RECREATION DIRECTOR

Once again, the Parks and Recreation Department is excited to share our second Annual Report. This report reflects the dedicated services the Parks and Recreation Department has provided in 2019. Our Vision and Mission Statements, along with our quest to become CAPRA Accredited, empowers our motivations to provide quality of life services to the Deer Park community.

Recognized in this report, you will find all the accomplishments, work hours and programming that staff has provided to our citizens in 2019. Our City Council, Parks and Recreation Commission, City Administration and exceptional staff have led the way to the department achieving many of our 2019 objectives to the Deer Park citizens.

We accomplished numerous projects in 2019 including city-wide Christmas decorations, special events, painted Claude Burgess Center and Avon Recreation Center, a sound system upgrade at the Dow Park Pool, renovated playing surfaces at the Adult Sports Complex, renovated the former animal shelter (now home to our building maintenance division), sidewalk repair and much more.

Without hesitation, our strength is without hesitation in the hard-working full-and part-time staff members who dedicate many hours of their time to make our services the best in the area. We could not have done this without the vision and support of our elected officials and City administration.



All divisions-administration, parks, athletics and aquatics, recreation, senior services, golf course, building maintenance and marketing have contributed to another year of exceptional customer service. This is due in part to our commitment to customer service and the initiation of our internal Customer Service Committee.

In 2019, the citizens were welcomed to the opening of the Deer Park Nature Preserve, Girls Softball Complex and Deer Park Soccer Complex. We also continue to work with the Deer Park Independent School District with mutual use agreements in sharing facilities with limited cost. In addition, we once again have youth organization agreements with our PONY Baseball, Deer Park Girls Softball, Deer Park Soccer FC and local football programs the Seminoles, Deer Park Rams and Deer Park Tigers, including offering youth league programs for our community.

In closing, it is truly an honor to work with all city staff. The program opportunities are limitless and we feel our community benefits greatly with our quality of life programming, maintenance standards and superior customer service.

*"The most important thing is to try and inspire people so that they can be great in whatever they want to do." -- Kobe Bryant*



# LEADERSHIP



## City Council

Mayor Jerry Lee Mouton Jr.  
 Council Member Position 1: Sherry Garrison  
 Council Member Position 2: TJ Haight  
 Council Member Position 3: Tommy Ginn  
 Council Member Position 4: Bill Patterson  
 Council Member Position 5: Ron Martin  
 Council Member Position 6: Rae A. Sinor



## City Leadership

James J. Stokes, City Manager  
 Gary M. Jackson, Assistant City Manager



## Community Development Corporation

Georgette Ford, President  
 Laura Hicks, Vice President  
 Eric Ripley, Secretary  
 Jeff Lawther, Treasurer  
 Faylene DeFrancis, Position 1  
 Les Ellard, Position 3  
 Doug Burgess, Position 5



## Parks and Recreation Commission

Georgette Ford, Chairman  
 Jo Kiefer, Vice Chairman  
 Eric Ripley  
 Sherry Redwine  
 Jamie Cox

# GOALS & OBJECTIVES



## GOAL 1

Ensure that parks and related facilities are considered an integral part of the infrastructure of a city. A well-planned, funded and operated parks and recreation system will serve to enhance the health and quality of life of all citizens, and enrich the environment

**Objectives:**

- a) Update and maintain the Park, Recreation, and Open Space Master Plan to address the needs of the community for the next 5 to 10 years
- b) Develop and implement a non-motorized mobility plan, to include hike and bike trails, for the City of Deer Park
- c) Identify and adopt an identity to include standards for park wayfinding, and signage



## GOAL 2

Maintain, update, and enhance existing park and recreation facilities, providing quality resources for the citizens of the City of Deer Park

**Objectives:**

- a) Renovate and replace existing facilities to meet contemporary park and recreational programming needs and standards
- b) Implement and budget for a system-wide minor repair and construction plan that takes into account the aging infrastructure and condition of many recreational facilities
- c) Provide for on going beautification efforts in city parks throughout the City of Deer Park



## GOAL 3

Plan, develop, and construct diversified and balanced park and recreation facilities and programs based upon the needs of the community and surrounding areas

**Objectives:**

- a) Support and develop relationships with athletic and sport associations that will assist in planning, developing, designing, building, and maintaining local sport facilities



#### GOAL 4

Ensure that park and recreation facilities are safe and easily accessible for all users

**Objectives:**

- a) Budget for and provide safe, well-marked and easy access to all park and recreation facilities; ensure that all recreational facilities are ADA accessible
- b) Renovate and develop existing city parks, to provide a safe park system



#### GOAL 5

Conserve, protect and enhance the cultural, historical, archaeological, and natural resources of the City of Deer Park

**Objectives:**

- a) Identify and enhance cultural, archaeological, historical and natural resources
- b) Plan, research and budget for the conservation and preservation of these sites for citizen enjoyment and educational interpretation
- c) Encourage eco-tourism opportunities through the development of sites to provide enhanced visitation to Deer Park
- d) Focus on energy and natural resource efficiency and conservation when rebuilding

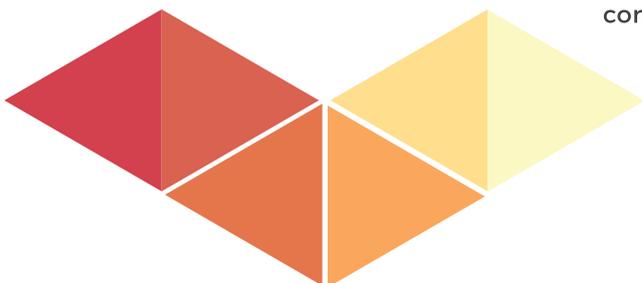


#### GOAL 6

Develop a jurisdiction-wide master plan that is in compliance with the requirements of the Texas Parks and Wildlife Department's (TPWD) Park, Recreation and Open Space Master Plan Guidelines, thereby enhancing opportunities for award of funding through the Local Park Grants Program.

**Objectives:**

- a) Align plan elements with TPWD guidelines;
- b) Develop a plan timeline for a 10- year implementation, so as to address both short and long-term needs;
- c) Adopt plan by resolution through City Council
- d) Submit plan for review and approval by TPWD.





### Splash Pad Concrete

In FY 18-19, the department installed additional concrete to assist in the drainage of water to keep off the exterior of the splash pad area. The department was appropriated \$7,500 and was completed in early spring 2019.



### E.M. Maxwell Adult Center

This project was one of seven approved projects in the 2015 Type B dedicated sales tax election that was voted for by Deer Park residents. The project is funded with \$2 million in Type B sales tax. The City of Deer Park selected Halff Associates as the architect and Frost Construction as the general contractor for the project. Construction began in November 2017. The official ribbon cutting for this facility took place on January 15, 2019. The project has added a new awning on the east side of the facility and our seniors enjoy the drop-off without getting wet on inclement weather days.



### Girls Softball Complex

This project was one of seven approved projects in the Type B dedicated sales tax election that was voted for by Deer Park residents. The project is funded with \$3 million in Type B sales tax. The City of Deer Park selected Halff Associates as the architect and Tandem Services as the general contractor for the project. Construction for the project began on January 8, 2018. The project was completed with substantial completion in late spring 2019 and held a Ribbon Cutting on June 18, 2019.

## PROJECTS

Striving to maintain the desirability of the city and improve the quality of life for all members of our community.



### Deer Park Soccer

This project was one of seven approved projects in the 2015 Type B dedicated sales tax election that was voted for by Deer Park residents. The project is funded with \$4 million in Type B sales tax. The City of Deer Park selected Halff Associates as the architect and Tandem Services as the general contractor for the project. Construction for the project began on January 8, 2018. On August 20, 2019 we held the Ribbon Cutting for the Complex.



### Hike and Bike Trails

This was the initial phase of the May 9, 2015 Type B Special Election for \$500,000 for the development of the Hike and Bike Trail system. In 2019, the initial step was the creation of a Citizens Committee that provided input into the design phase of the project. In addition, in 2019, Burditt Consultants was hired as the Architectural Firm to provide services and we are currently at 30% design phase completion.



Wayfinding Program - A comprehensive wayfinding program was developed to educate and direct visitors to Deer Park, as well as engage those that are unaware of all that the city has to offer. The Deer Park Wayfinding System is intended to celebrate the history and vibrancy of the area, while giving special attention to the parks, recreation, and open spaces of Deer Park. The city's approach was to implement the wayfinding system in phases over a period of several fiscal years. The wayfinding signs are classified as primary vehicular sign, secondary vehicular signs, tertiary vehicular signs, and monument signs (located in front of a park or city building). Phase 1 has been completed with 15 Wayfinding Signs and four Monuments located at City parks in 2019. Phase 2 is in discussion with twenty-five Wayfinding Signs and several large monuments for City Hall and Police Department for 2020. National Sign Plazas is the contractor approved to complete phases 1 & 2 of this project. This project is being funded out of hotel occupancy tax (HOT) revenues.

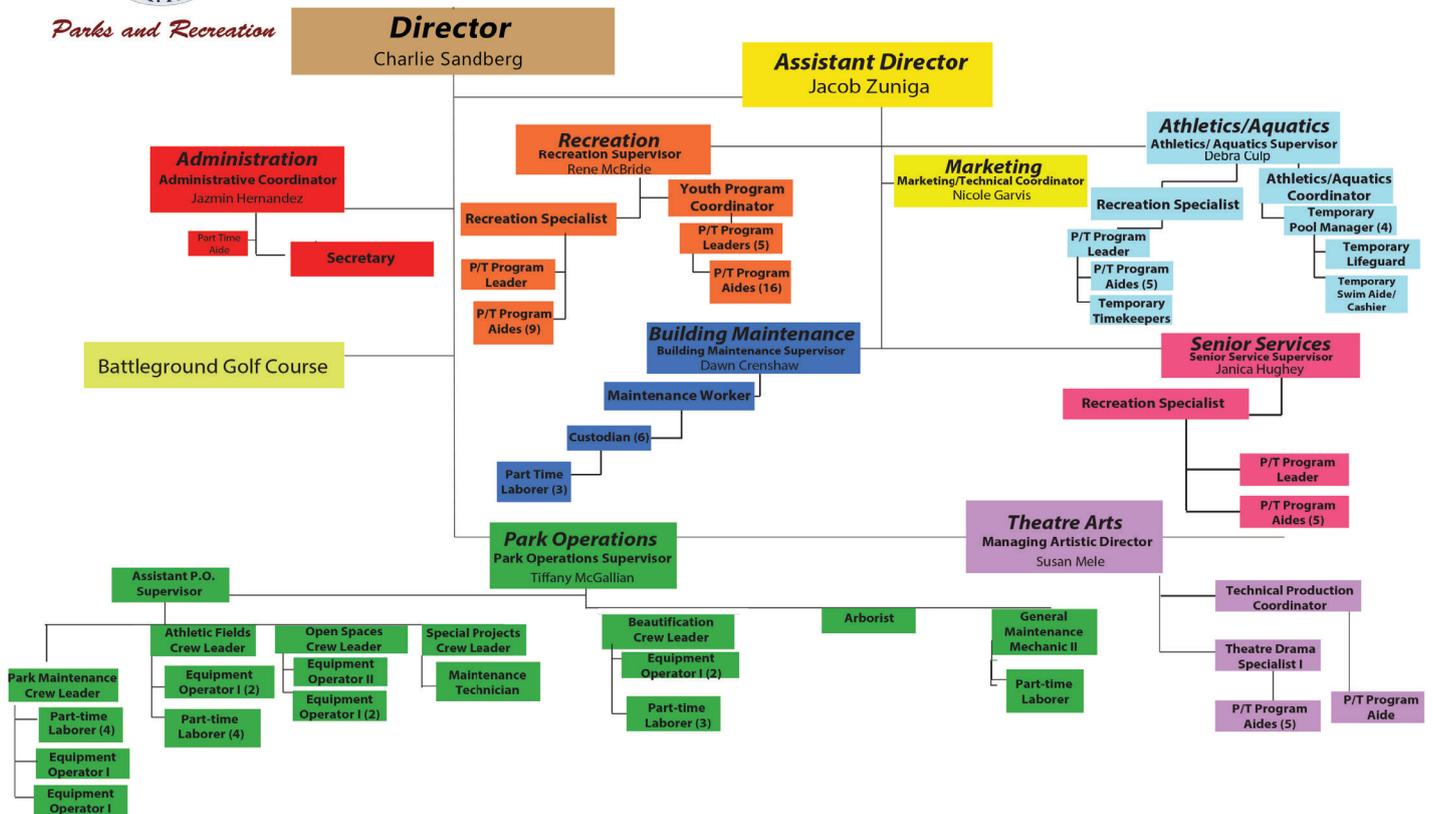
## PARKS AND RECREATION ORGANIZATIONAL CHART

The Deer Park Parks and Recreation organizational chart creates a clear visual depiction of the hierarchy and ranks of department members, functions and divisions that make up our organization.



*Parks and Recreation*

### Parks and Recreation Organizational Chart



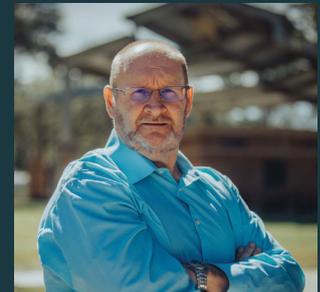
# ADMINISTRATION

## Division

Established in Fiscal Year 2018-2019, Parks & Recreation Administration is responsible for the overall administration and supervision of all functions performed by the various divisions within the Parks & Recreation Department. Administrative responsibilities include marketing, accepting reservations, customer service, timekeeping, purchasing, reporting and analysis, filing, and all other managerial duties related to the ongoing operation of Parks & Recreation. This division's primary goal is administer quality customer service while managing all things Parks and Recreation related. Though marketing efforts, presentations at City Council, daily interactions with the public, and more, the administration division is on the forefront of community relations.



## 2019 Accomplishments



**CHARLIE SANDBERG**  
DIRECTOR



**JACOB ZUNIGA**  
ASSISTANT DIRECTOR



**JAZMIN HERNANDEZ**  
ADMINISTRATIVE OFFICE  
MANAGER





NICOLE GARVIS  
MARKETING/TECHNICAL COORDINATOR

# MARKETING DATA

## Video Marketing

The Parks and Recreation Department Produced 12 videos with over 2,200 views on Facebook and Youtube. All videos were displayed on DPTV for 2 months.

\*\*based on 2019 Calendar Year.

## National Cinema Media Campaign

15 Second ad spots were purchased for advertisement at our local movie theatres. We advertised events such as: 4th Fest, Reindeer Park, Halloween Carnival, Easter Eggstravaganza.

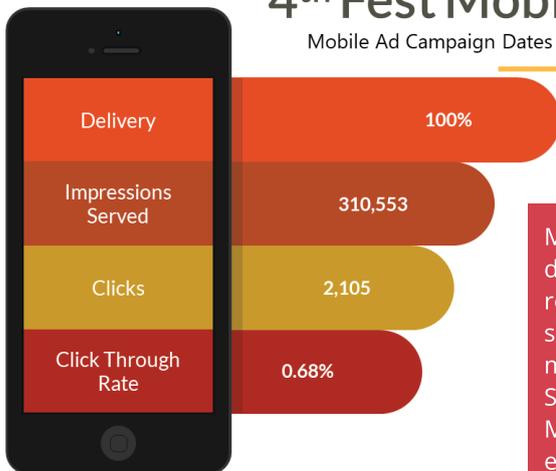
## Email Marketing

#WEAREDEERPARK email campaign resumed on December 23, 2019. The email containing events for the month of January 2020 was sent to 10,110 recipients and had 3,641 unique opens and 305 registration link clicks.

## Mobile Ad Campaigns

### 4th Fest Mobile Campaign

Mobile Ad Campaign Dates June 10, 2019 – July 4, 2019

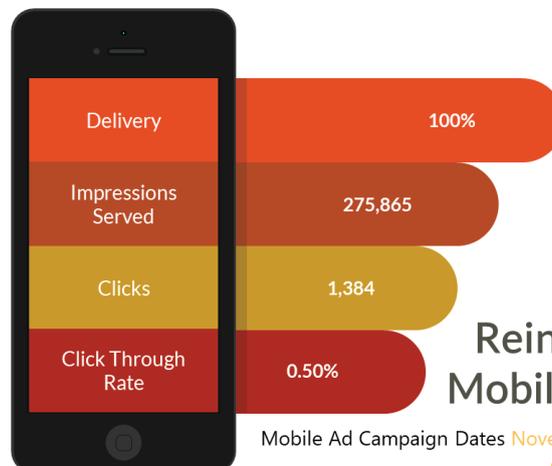


Mobile marketing is a multi-channel, digital marketing strategy aimed at reaching a target audience on their smartphones, tablets, and/or other mobile devices, via websites, email, SMS and MMS, social media, and apps. Mobile is disrupting the way people engage with brands.

Targets are created by geofencing your region, strategic locations and behavior. Messages are retargeted to this audience by mapping their behavior using cookies. The ad for these campaigns were targeted regionally, by age and demographic.



Both the 4th Fest and Reindeer Park mobile ad campaigns performed above the industry average.

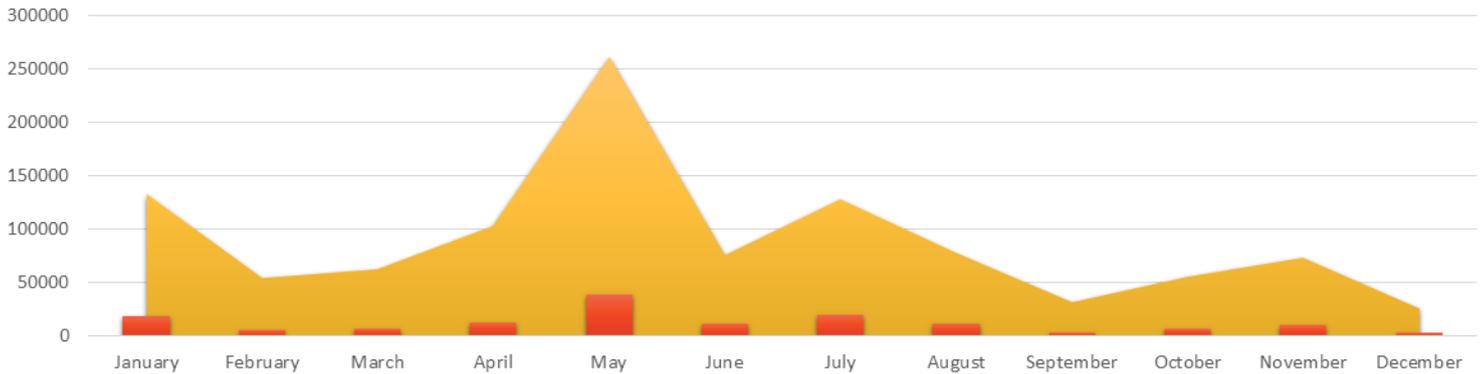


### Reindeer Park Mobile Campaign

Mobile Ad Campaign Dates November 4, 2019 – December 7, 2019

# SOCIAL MEDIA ANALYTICS

## FACEBOOK PAGE REACH & ENGAGEMENT



**TOTAL PAGE REACH PER MONTH**

Total Reach tells you the total number of people who saw a post. This number includes fans and non-fans, both with and without ads. The total reach stems from newsfeed and shared post views.

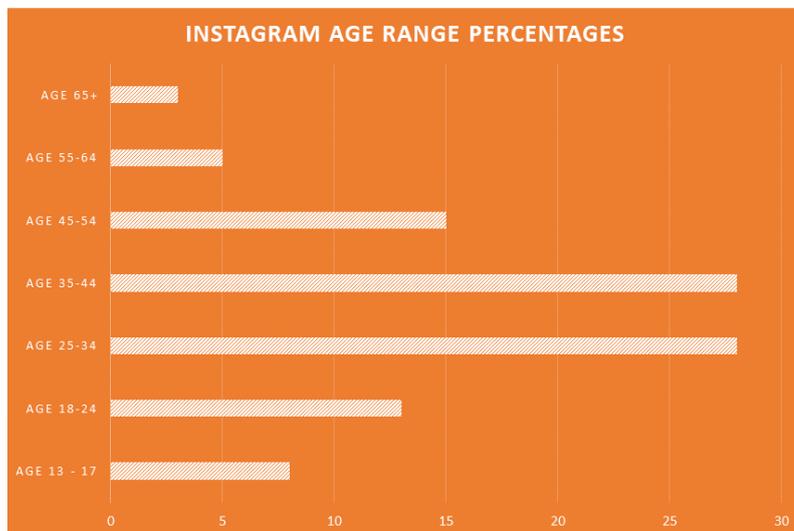
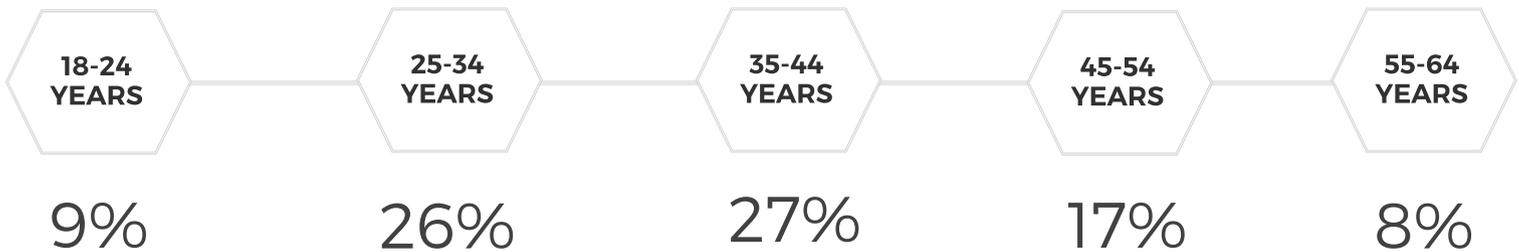
**PAGE ENGAGEMENT PER MONTH**

Engagement is when people perform actions on your Page. They may like a post, click on a link or comment on an image. This simply means that attention is given to the content in some measurable form.

### Facebook Reach by Gender

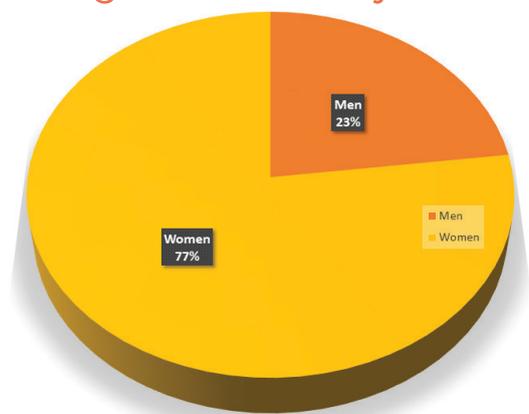


### Facebook Reach by Age



**Total Instagram Followers 355**

### Instagram Reach by Gender



# PARKS MAINTENANCE

## Division



The Parks Operations Division is responsible for the maintenance of city green spaces, which includes over 180 acres of neighborhood parks, athletic fields, nature preserve, esplanades, and rights-of-way throughout the city. This includes, but is not limited to, mowing, athletic field preparation, pool maintenance, small scale construction, trail building and maintenance, playground maintenance, arbor work, landscaping, special event logistics, community service, and much more. In addition, this division assists with the installation and maintenance of Beautification Committee projects. Funding is budgeted for projects annually and projects are recommended by the City's Beautification Committee and approved by the City Council. Annually, this Park Operations Division is also responsible for the installation holiday decorations throughout the city.



TIFFANY MCGALLIAN  
PARKS SUPERVISOR



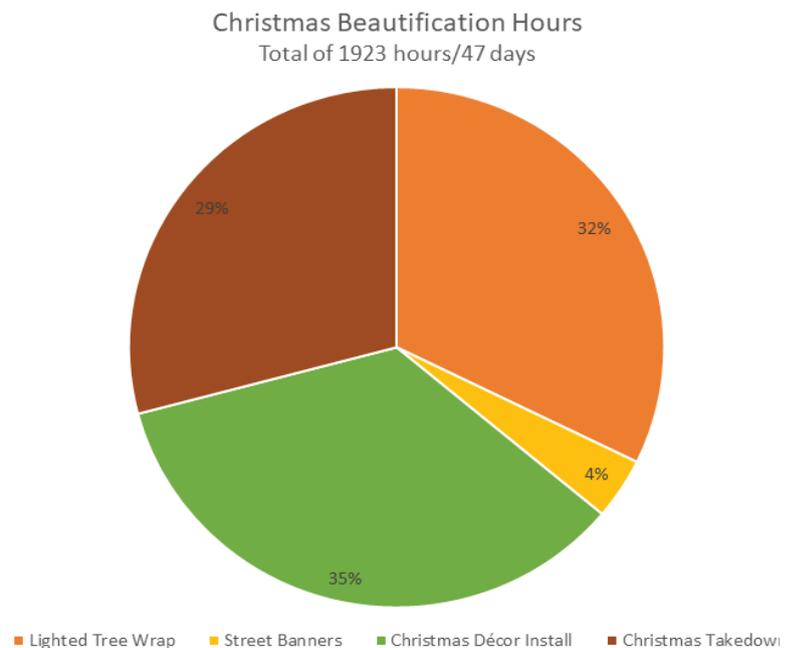
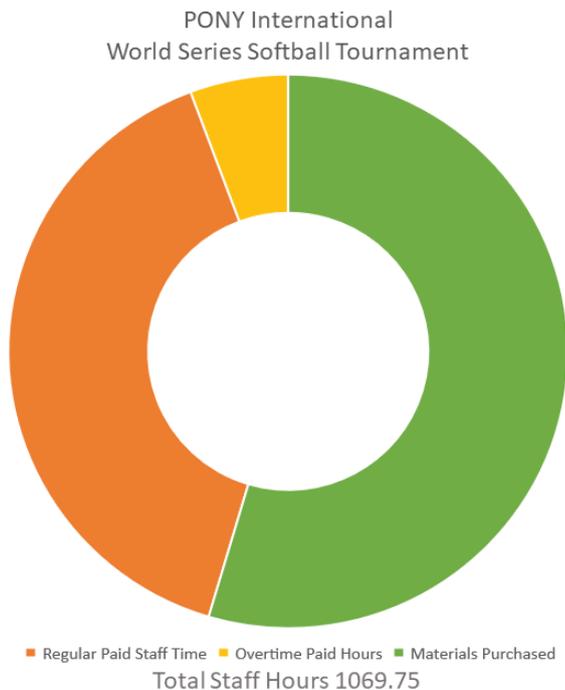
### FULL-TIME STAFF

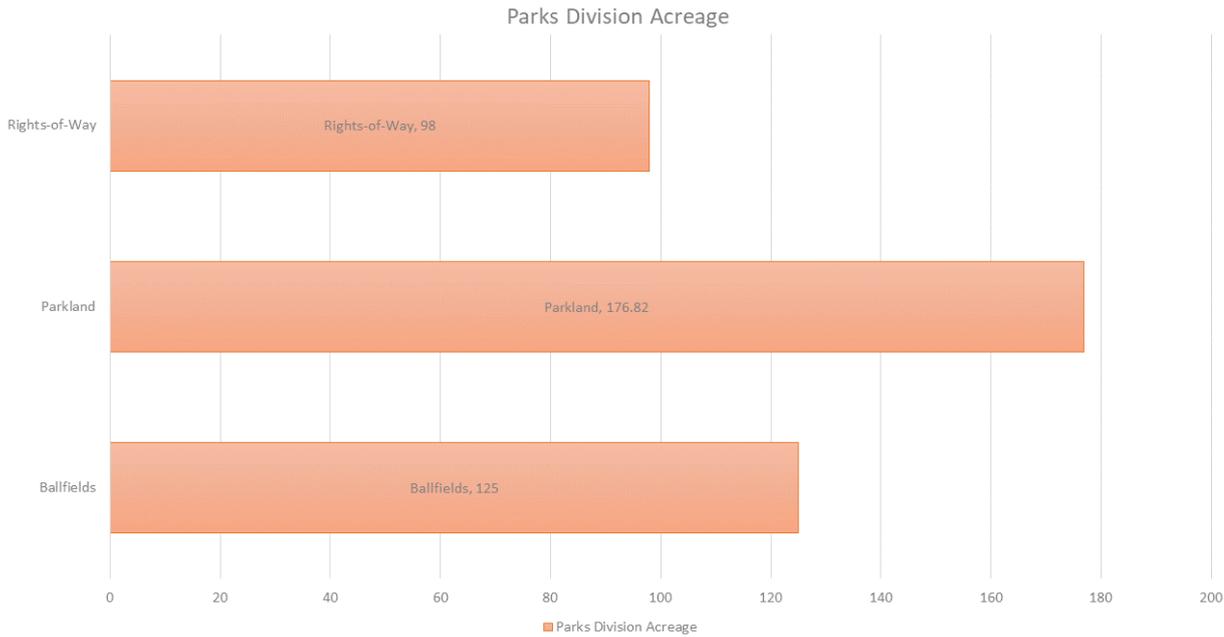
Tiffany McGallian  
Noe Mendoza  
Jason Bergman  
Darren Driskell  
Jose Esquivel  
Ronnie Gilliam  
Richard Mays  
Harold McHone  
Cody Barker  
Gary Dover

Ken Jett  
Manny Lopez  
Glen McAdams  
Joel Munoz  
Brandon Naranjo  
Jordan Nettles  
Billy Penick  
Taylor Sandoval  
Zach Stockdale  
Justin Williams

**2019 Improvements**

- Adult Softball Field renovations
- Nature Preserve Phase 1 Completion including Tallow mitigation
- Deer Park Soccer Complex
- Girls Softball Complex





### Open Spaces Crew

The Open Spaces Crew is responsible for the total upkeep of 240 acres of parks and ROWs. They also pitch in to help other crews when needed. They often give aid to the forestry crew to chip tree debris, ballfields with construction projects, beautification with mulching, decorating for Christmas and a variety of other tasks.

**6 full time staff | 240 hours per week | 240 acres of parks and ROW**

### Special Projects Crew

The Special Projects Crew takes care of one Olympic sized swimming pool that contains 450,000 gallons of water and has a brand-new commercial fiberglass tube and family slide. They also manage a baby pool with water features, splash pad, 112 Musco field lights, all park lights and 64 irrigation controllers and systems. In addition, they address minor repairs in buildings and parks or managing contractors on construction projects.

**2 Full Time Staff | 80 hours per week**

**Large Pool | Baby Pool | Splash Pad | 112 Musco Light Poles  
Park Light Poles | 64 Irrigation Controllers**

**MUSCO FIELD LIGHTS - 24 Fields**

**KWh: 67,797**

**Schedules: 6,550**

**Phone calls to Tech: 520**

### Mechanic Crew

The mechanic is responsible for the mechanical upkeep of 10 riding mowers, 4 push mowers, 3 tractors with 12 attachments, 1 front end loader, 2 utility carts (1 with included spray rig), 1 sand pro, 3 tractors, 1 tow behind lift, 2 tow behind topdressors, 1 drum roller, 1 chipper, 1 tree spade, 1 sod cutter, 1 pressure washer, 1 plate compactor, 1 walk behind tiller and 55 string trimmers/edgers/hedge trimmers/chainsaws/blowers/backpack sprayers. He also maintains the mechanical aspects of the pumps that run the pools and splashpad. When he isn't busy turning wrenches, he's training operators on equipment, or helping out with special projects. He's been a critical team member of most crews within the department at one time or another.

**1 Full Time Staff | 40 hours per week**

**10 Mowers-riding | 4 Mowers-push | 3 Tractors | 12 attachments**

**1 Front end loader | 2 Utility Carts | 1 Spray rig attachment**

**1 Sand pro | 13 Trailers | Tow behind lift**

**2 Tow behind topdressors | 1 Drum Roller | 1 Chipper | 1 Tree Spade**

**1 Sod Cutter | 1 Pressure washer | 1 Plate Compactor**

**55 String Trimmers | Edgers | Hedge Trimmers | Chainsaws | Blowers | Backpack Sprayers | Walk Behind Tiller**

### Playground Crew

The Playground Crew is responsible for 12 basketball courts, 4 outdoor fitness equipment areas, 4 tennis courts, 4 sand volleyball courts, 2 Bocce ball courts, 18 pavilions, 111 picnic tables, 156 trash cans, 40 playground structures and 26 swing sets. This crew is focused on the safety of our parkland. They treat for ants and other pests and inspect all of our playgrounds and other park amenities for safety compliance. They install and repair playgrounds, maintain safety surfacing in playgrounds, maintain 5.2 miles of trail and help with special event setup for all of the major parks and recreation programs.

**1 Full Time Staff | 40 hours per week**

**12 Basketball Courts | 4 Fitness Equipment Areas | 4 Tennis Courts**

**4 Sand Volleyball Courts | 18 Pavilions | 120 Picnic Tables**

**192 Trash Cans | 40 Playground Structures | 26 Swing Sets**

### Ballfields Crew

The Ballfields Crew maintains 125 acres of ballfields. These fields include 14 baseball fields, 9 softball fields and 9 soccer fields. They are responsible for the accurate placement of 120 base pegs along with 23 home plate and pitching rubbers. When they aren't mowing or weed eating fence lines, you can find them working the infields, measuring bases, painting lines, cutting lines on infields, applying herbicide, fertilizer, aerating, topdressing or pressure washing bleachers and walkways.

**2 Full-Time, 2 Part-Time Staff | 120 hours per week**

**125 Acres that consists of: 14 Baseball Fields, 9 Softball Fields, 9 Soccer Fields, 120 Base Pegs, 23 Home Plates and Pitching Rubbers**

### Forestry Crew

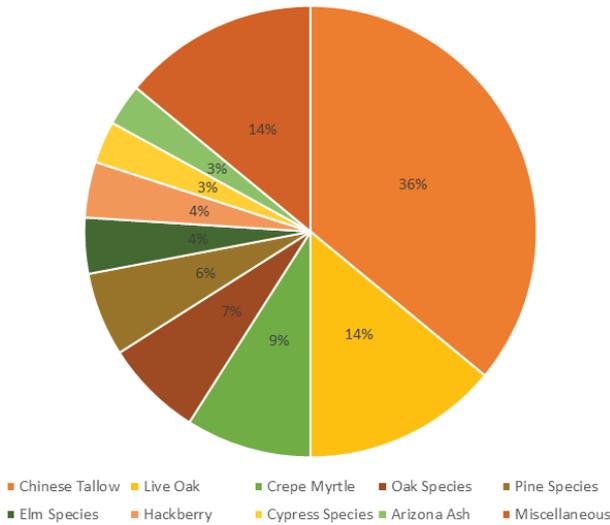
The forestry crew facilitates the health, safety and cataloguing of 6,301 trees within the City of Deer Park. Soon, they will be inventorying the trees at our Nature Preserve. This year they began maintaining the trees on the golf course property in addition to the park and ROW trees. Furthermore, they are responsible for planting new specimens, amending soil, deep root fertilizing, mulching, or watering newly planted trees. In addition, this crew spends numerous hours in a lift wrapping large oaks with Christmas lights for the holidays. Whether they are on the ground, in the tree or in a lift, they have their eye on helping the city obtain Tree City USA certification.

**2 Full-Time | 80 hours per week  
6,325 Trees**

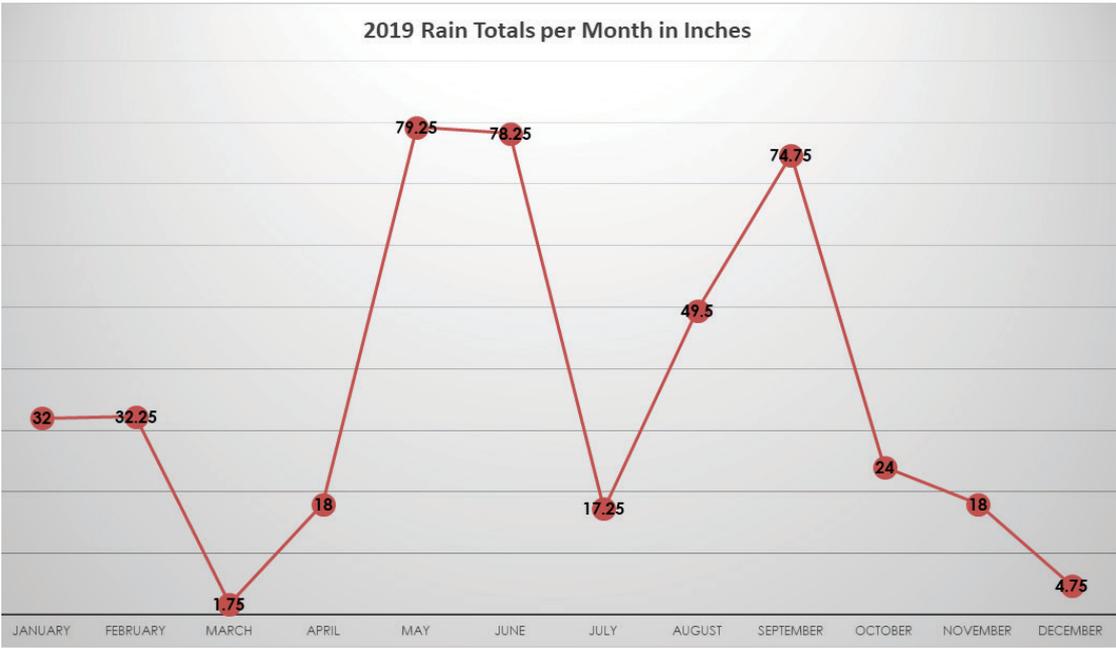
### Beautification Crew

The Beautification crew is responsible for the upkeep of 12 City buildings, 17 acres of lawn and 140 landscaped beds and invasive plant control at the nature preserve. When they aren't mowing, treating for ants or working in landscape beds you can find them helping the forestry crew plant large trees throughout the parks. In addition, this crew spends a couple of months turning the City of Deer Park into Santa's Wonderland. This crew is instrumental in facilitating with volunteer projects that happen throughout the year.

Tree Species



2019 Rain Totals per Month in Inches



### Material Totals

**Infield Mix:** 212 cubic yards

**Decomposed Granite:** 240 cubic yards

**Sand:** 325 cubic yards

**Playground Safety Surfacing:** 1290 cubic yards

Also generated 400 cubic yards of native bark mulch.

# DEER PARK NATURE PRESERVE



**264**

HOURS PER 2545  
TALLOW SAPLINGS  
FROM THE PRAIRIE

**100**

POUNDS OF NATIVE  
GULF PRAIRIE SEED  
SPREAD OVER AREAS  
DAMAGED BY  
CONSTRUCTION

**2**

LARGE SPECIMEN  
TREES WERE  
CLEARED OF BRUSH



**15**

TREES PLANTED IN  
THE WOODLAND  
SECTION

**3**

ACRES OF INVASIVE  
MCCARTNEY ROSE  
TREATED

**3**

NATURAL LOG  
BENCHES INSTALLED

**1**

BAT HOUSE  
INSTALLED



**1000's**

OF INVASIVE  
TALLOWES TREATED  
AND REMOVED

**397**

LINEAR FEET OF  
BOARDWALK  
INSTALLED BY STAFF

**4**

PALLETS OF ROCK  
USED FOR EROSION  
CONTROL

**100 POSTS INSTALLED  
ALONG INTERIOR LOOP  
TRAILS**

**20 YARDS OF  
DECOMPOSED GRANITE  
ADDED TO TRAIL**

**15 YARDS OF MULCH  
ADDED TO INTERIOR LOOP  
TRAILS**



DEBRA CULP  
ATHLETICS/AQUATICS  
SUPERVISOR

# ATHLETICS & AQUATICS

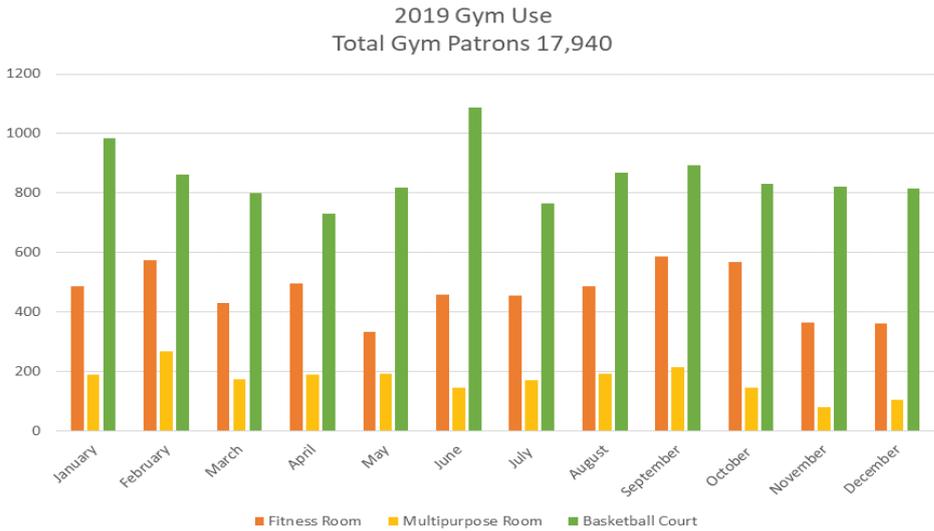
## Division

The Athletics & Aquatics Department offers a wide variety of athletic and aquatic based activities for the public to participate in. Athletic offerings included softball, basketball, volleyball, pickleball, tennis, track and field, racquetball, fitness classes, fun runs, fitness equipment and more. Aquatic programs include a splash park, 50-meter pool, learn to swim classes, private swim lessons, aqua Zumba, Dive in Movies, Roscoe's Fishing Adventure and more. This department organizes, sponsors, and administers these activities year round and throughout the summer months. The city pool is located in Dow Park and is open from Memorial Day through Labor Day of each year. Splash park operations are from March 1 through November 1 of each year.

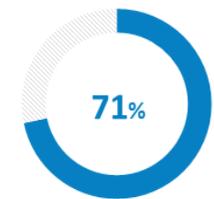


### ATHLETICS PROGRAM ATTENDANCE

Summer basketball - 128  
Winter basketball - 488  
Summer track - 47



## 2019 Resident Vs. Non-Resident Gym Membership Usage



Family Memberships are Residents



Youth Memberships are Residents



Adult Memberships are Residents



Senior Memberships are Residents

### Gym Membership Breakdown

**71% Family Residential Memberships**

Deer Park Parks and Recreation offers a Family Membership for \$70 per year that allows a total of 6 patrons

**83% Youth Residential Membership**

Youth residents can purchase a membership for \$10 per year that allows entry into the game room and gym. Non resident youth patrons can purchase a membership for \$20 per year.

**83% Adult Residential Membership**

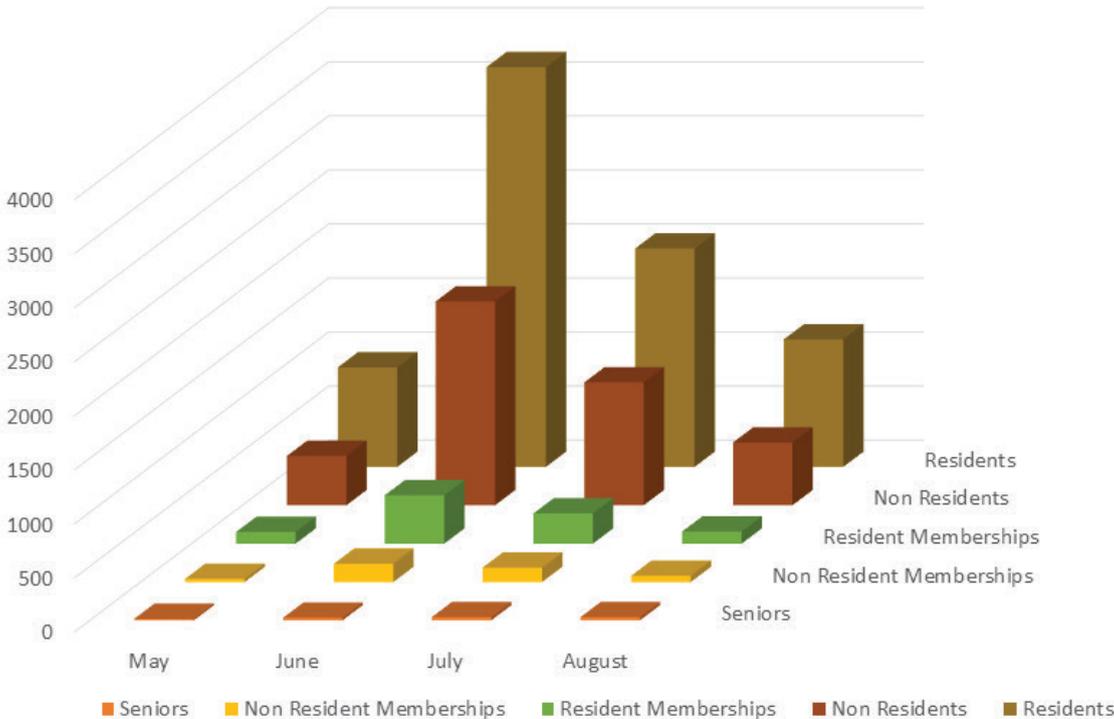
The gym is free for Deer Park residents (16 and older) with a valid ID. All non residents must purchase a membership for \$20 per year.

**95% Senior Residential Memberships**

The gym is free for senior residents with a valid ID. All non resident seniors are required to pay a \$20 annual membership fee.



Pool Attendance by Month



**AQUATICS PROGRAM ATTENDANCE**

Private swim lessons - 190  
 Swim lessons - 475

**DIVE IN MOVIES**

The Little Mermaid - 246  
 Wreck It Ralph 2 - 238  
 Aquaman - 209

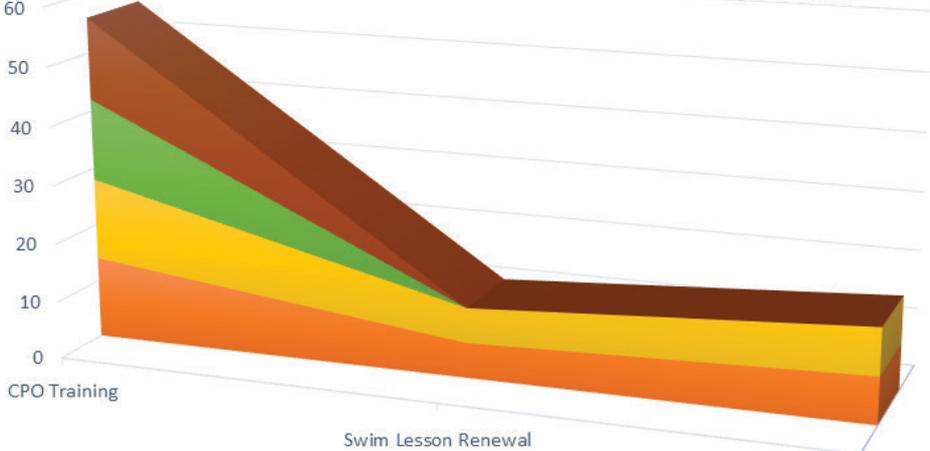
**TEMPORARY AQUATIC STAFF**

- 4 Managers
- 3 Cashier/Swim Aides
- 30 Lifeguards

**TEMPORARY AQUATIC STAFF TRAINING HOURS**

- Managers - 85 hours
- Lifeguards - 55 hours
- Cashiers - 15 hours

Full Time Staff Aquatic Training Hours



Lifeguard Instructor Renewal

# LIFE JACKET Safety



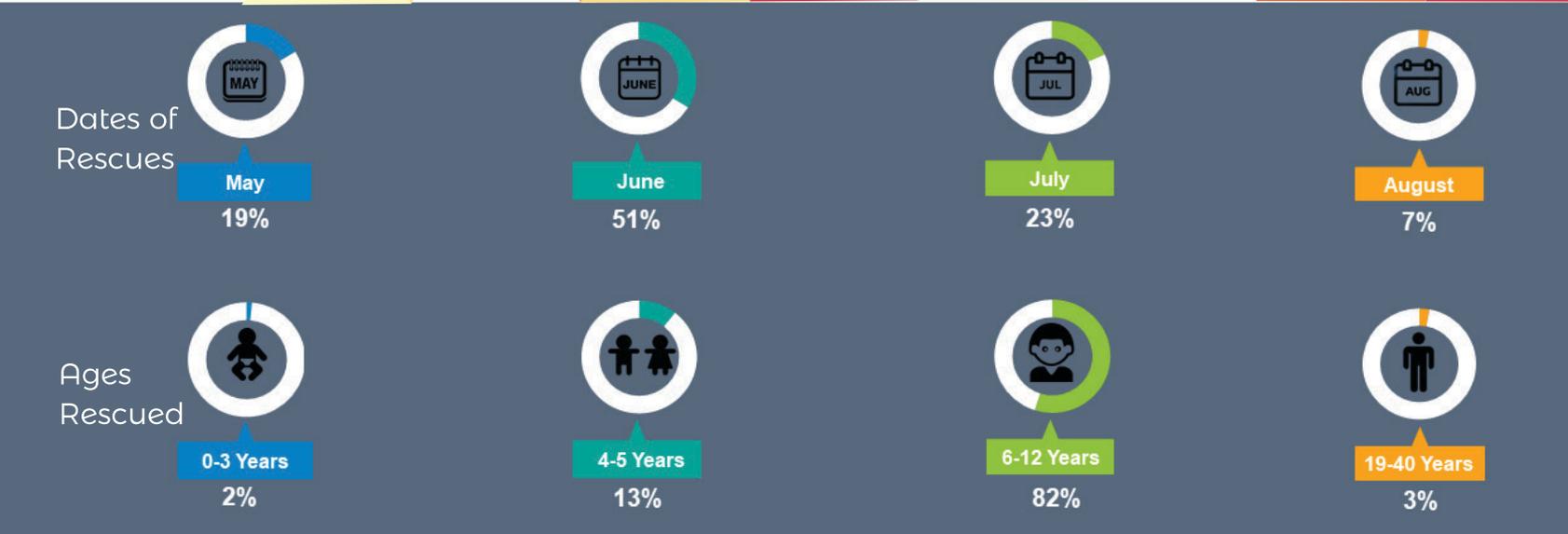
In 2016, the aquatics division of Parks and Recreation decided to invest in lifejackets by purchasing 150 lifejackets. The Aquatics Supervisor and Assistant Supervisor decided that the jackets would be available to anyone who wanted a lifejacket so long as it was worn properly. We would not charge for the usage of the lifejackets to provide them to as many people as necessary without the hindrance of needing to pay.

In 2019 additional lifejacket racks were purchased and all lifejackets were moved to the inside of the aquatic facility. This would keep them out of all elements, it would allow the manager at the front desk to talk to each person that needed one and it could be monitored as to how many were out at once. We posted signage all around the lifejacket rack, which stated, "If you take a lifejacket, it must be fitted properly. You must be within arm's reach of an adult at all times, and the lifejacket must be returned."

The lifejacket program for the City of Deer Park has proven to have met a need. It has allowed the city to facilitate a safer environment by non-swimmers or weak swimmers to have the freedoms of those who are stronger. They're free to move around, use all four limbs if desired, jump, play, etc., without the fear of an accident.

It is a program/initiative that the city will continue to offer and will continue to modify as needs arise.

## Pool Rescue Percentages



Rescue causes during the 2019 aquatic season were 62 rescues for those with out a lifejacket that were weak or non swimmers, 3 were due to an absent parent/guardian and 2 were because of a inappropriate attraction choice.

Most of the rescues in the Dow Park Pool were at the depth of 5-7 feet deep.

2 rescues were performed in the activity pool while 65 were performed in the slide catch/runout.

37 rescues were performed between 12 - 4pm  
30 rescues were performed between 4 – 8pm.

52% of the rescues were male and 48% of the rescues were female.

7 rescues were performed on Sundays, 17 on Tuesdays, 5 on Wednesdays, 7 on Thursdays, 10 on Fridays and 21 were performed on Saturdays.



RENE MCBRIDE  
RECREATION  
SUPERVISOR

# RECREATION Division

The function of the Recreation Division is to offer the citizens of Deer Park opportunity to participate in a variety of leisure activities and programs for all ages. This includes, but is not limited to, instructional classes, game room operations, outdoor adventure programs, dance classes and special programs of a seasonal interest. The Community Center and Kingsdale have game rooms to provide for active and passive recreational activities. The following facilities are utilized by the Recreation Division to administer several of these programs and events: Avon, Community Center, Claude Burgess, Kingsdale Center and the Jimmy Burke Activity Center.

The All-Star Activity Program (ASAP) operates during the school year for the benefit of children who might otherwise be unsupervised during after school hours. The program offers leisure education designed to help the children develop a positive self-image by learning teamwork, cooperation, improved study habits, and decision making skills. The All-Star Activity Program is an essential part of the Recreation Division.

**ART PARK DANCERS AWARDS**

**2019**

- 3 ELITE TOP FIRST  
7 TOP 1ST PLACE
- 8 1ST PLACE  
1 DOUBLE PLATINUM
- 9 PLATINUM AWARDS  
11 ELITE HIGH GOLD
- 15 HIGH GOLD  
6 OVERALL POINTS
- 6 1ST CATEGORY  
4 JUDGES CHOICE
- 1 ENTERTAINMENT  
6 ALLSTAR ROUTINES

**Special Events**

- Egg Hunt & Festivities
- Summer Kick Off Concert
- Daddy Daughter Dance
- Fourth Fest
- Halloween Carnival
- Reindeer Park

**Programs at No Charge**

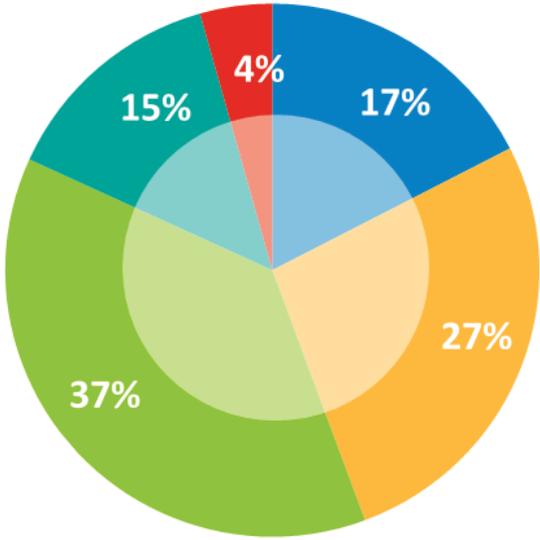
- Card Sharks
- Game Room Party
- Kickin' it at Kingsdale
- Gobble Games

*The 20th Annual Daddy Daughter Dance was celebrated with 78 daddy/daughter dance couples in attendance the Saturday before Father's Day.*

*The Egg Hunt & Festivities was recognized for its 50th year with a candy cotton drop with more than 9,000 cotton candy bags.*

# ALL STAR ACTIVITY PROGRAM ASAP

## ASAP Registration Numbers by Age



**17%**  
The ASAP (after school program) hosted 48 5 to 6-year-olds in 2019. These children are typically in their first year of elementary school.

**27%**  
7 to 8-year-olds account for 74 of the 275 total registrations that we have in the program.

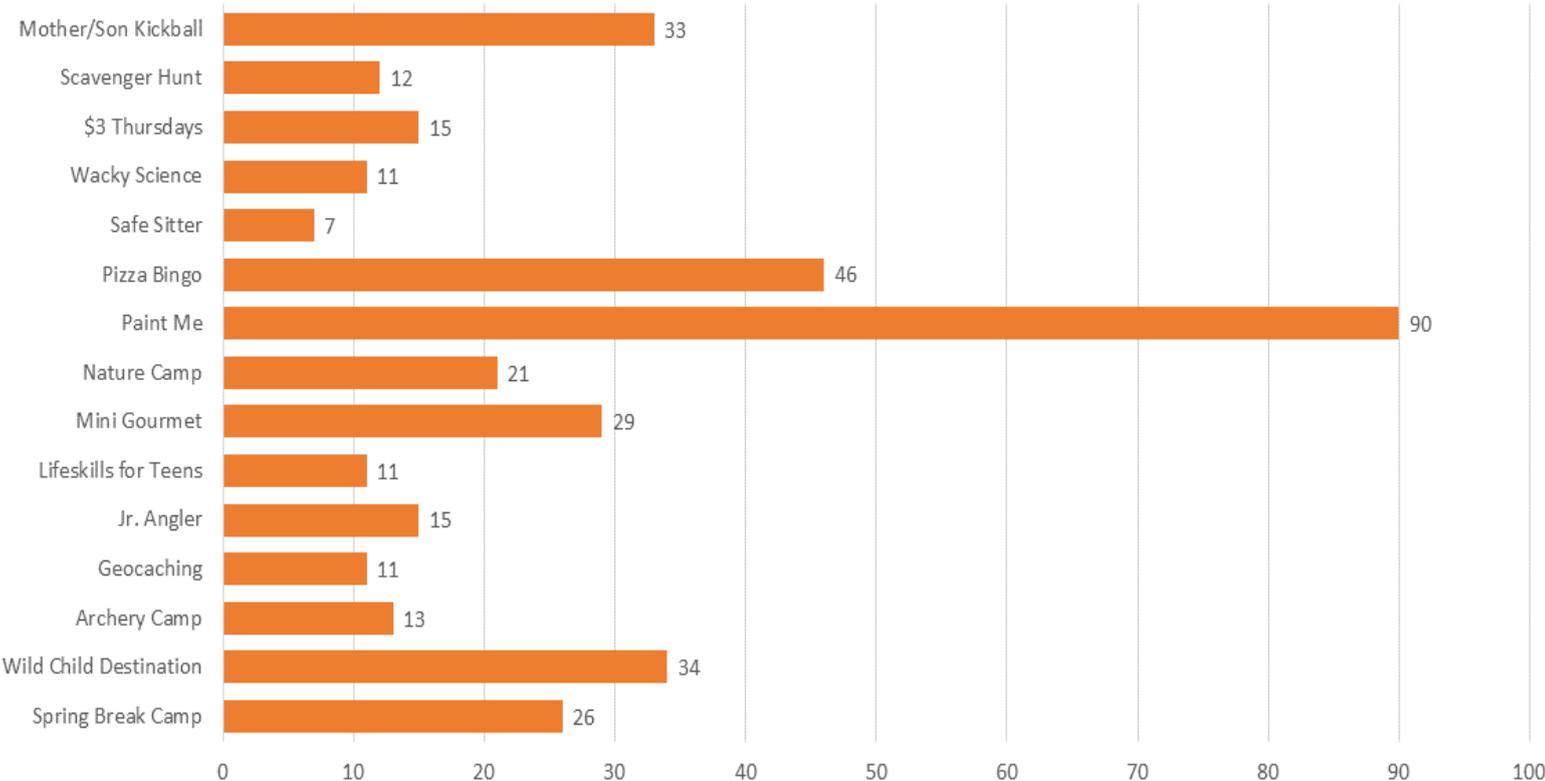
**37%**  
The largest group that this program hosts is the 9 to 10-year-olds. There were 103 registered and attending this program in 2019. These children are typically in their last year of elementary school.

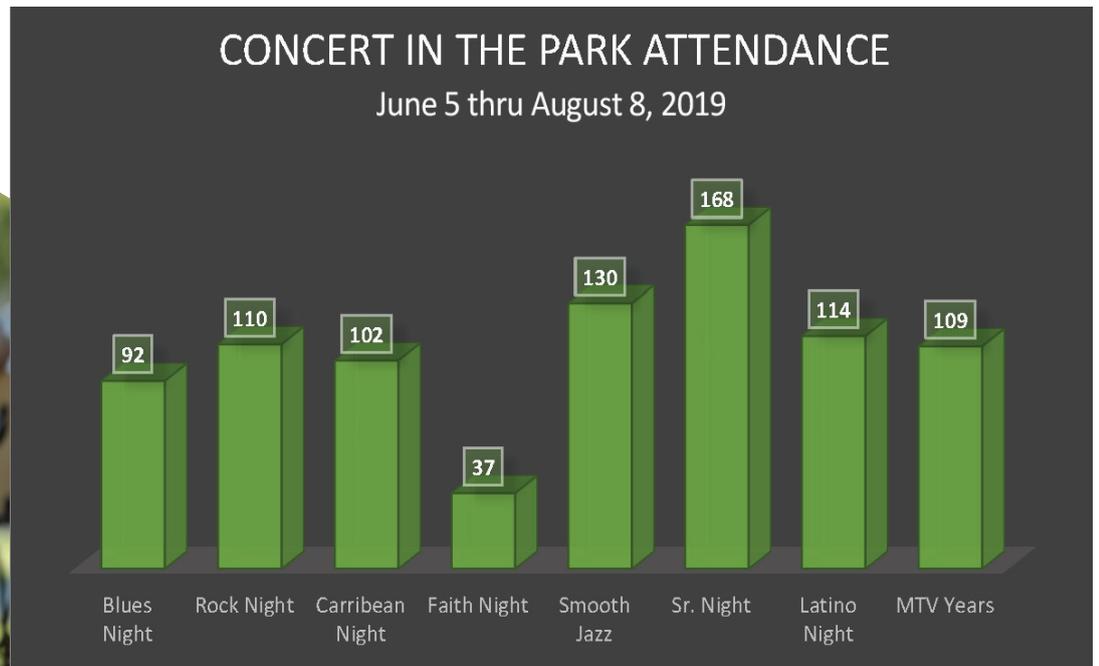
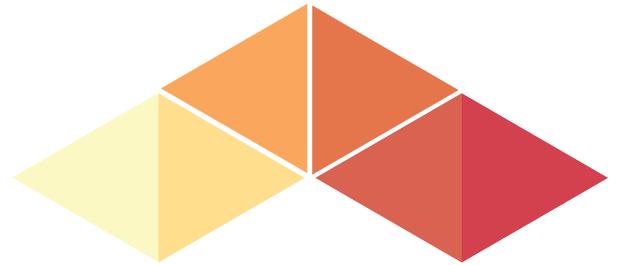
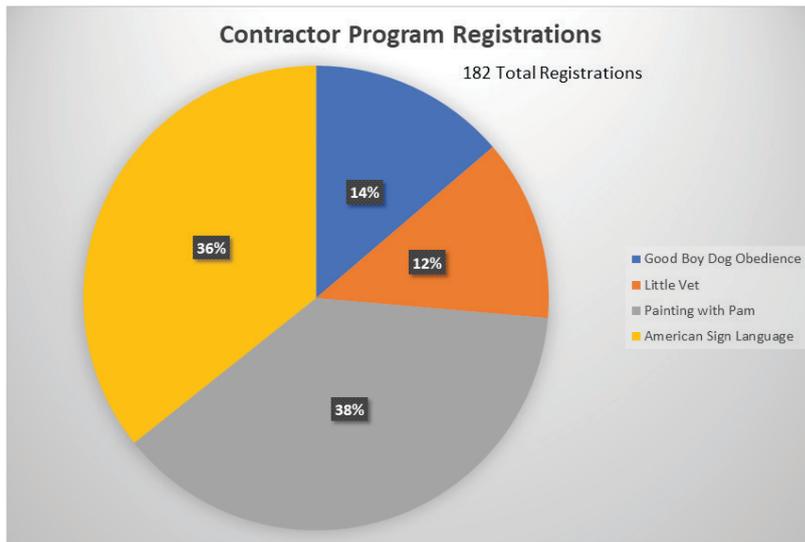
**15%**  
We host 2 junior high school campuses. We have students enrolled from both Deer Park Junior High and Bonnette Junior High. The 11 to 12-year-olds account for 38 of the 275 registered.

**4%**  
The ASAP Program's smallest population is that of the 13 to 14-year-olds. This demographic is typically in their last year of junior high school. In 2019 we had 12 participants in this age group.

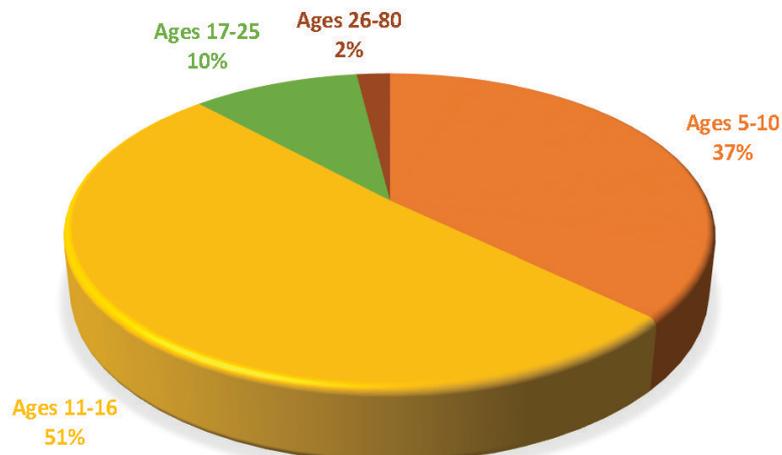
### 2019 Camp Crabgrass Enrollment **560** **6 to 11-year-olds**

Registrations for Recreation Programs





### 2019 GAME ROOM ATTENDANCE BY AGE



# SENIOR SERVICES Division



JANICA HUGHEY  
SENIOR SERVICES  
SUPERVISOR

The Senior Services Department operates the Maxwell Center providing a wide variety of services to the senior adults in Deer Park. Services include, but not limited to, congregate meals, delivery of homebound meals, local and out of state trips, various craft programs, game nights, senior fitness class, and much more. The division recently returned to the newly-renovated Maxwell Center and is in the process of implementing new programming for seniors in the Deer Park community.



**8,799**  
Congregate Meals

Congregate meals are meals served in a group setting at the Maxwell Adult Center to people who are at least 50 years of age. Meals are served 5 days a week.



**16,446**  
Homebound Meals Delivered

The Senior Services Division operates a homebound meal program that delivers hot meals to citizens over the age of 50 that are not able to leave their homes. Meals are served 5 days a week.



**459**  
Day Trip Registrants



**125**  
Overnight Trip Registrants

In 2019 the Senior Services Division hosted 21 day trips and 3 over night trips for senior.

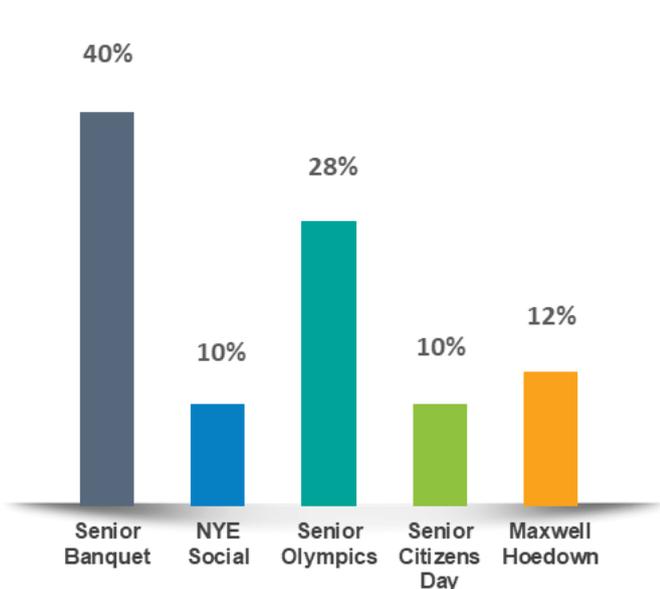


**10,602**  
Maxwell Adult Center Users

This number represents the total number of senior visits at the Maxwell Adult Center for programming and/or independent use of the exercise room.

## Maxwell Center Special Event Attendance

A total of 747 seniors attended special events in 2019!



- 01 Maxwell Senior Banquet**

The Maxwell Center enjoyed a magical night at the Jimmy Burke Center on December 11. They were entertained by Paul Driscoll and his amazing magic and comedy show. This event was free for residents and \$10 for non residents.
- 02 New Years Eve Social**

The Maxwell Seniors rang in the New Year with snacks and a mock champagne toast on January 31. This event was free to all Maxwell seniors.
- 03 Senior Olympics**

Events were conducted throughout the week of November 11. They included team walking relay, bakery, basketball, bean bag toss and chair volleyball. Seniors from all over the area joined the Maxwell Center at the Jimmy Burke for this free event.
- 04 Senior Citizens Day**

On August 11 the Maxwell Center Seniors enjoyed a free, fun afternoon with free chair massages, entertainment and snacks at the Maxwell Center.
- 05 Maxwell Hoedown**

The Maxwell Center two-stepped and line danced the night away at the Jimmy Burke Center on March 15th! This event was free to seniors.

# BUILDING MAINTENANCE

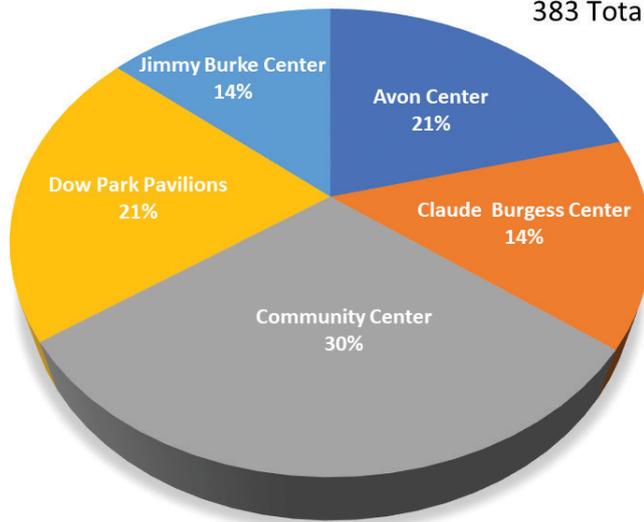
## Division

The Building Maintenance Department is responsible for the custodial care and maintenance of city buildings located at various city properties including athletic complexes, parks, and more. This department oversees limited maintenance activities such as cleaning, trash removal, and event set up and tear down, building rental logistics, pest control administration, painting, glass repair, minor carpentry, minor electrical, minor plumbing and hvac, and more. With the addition of several new facilities over the past several years, this division has adapted to meet the needs of citizens and provide exceptional customer service.



**DAWN CRENSHAW**  
BUILDING MAINTENANCE  
SUPERVISOR

**Facility Rentals**  
383 Total Rentals



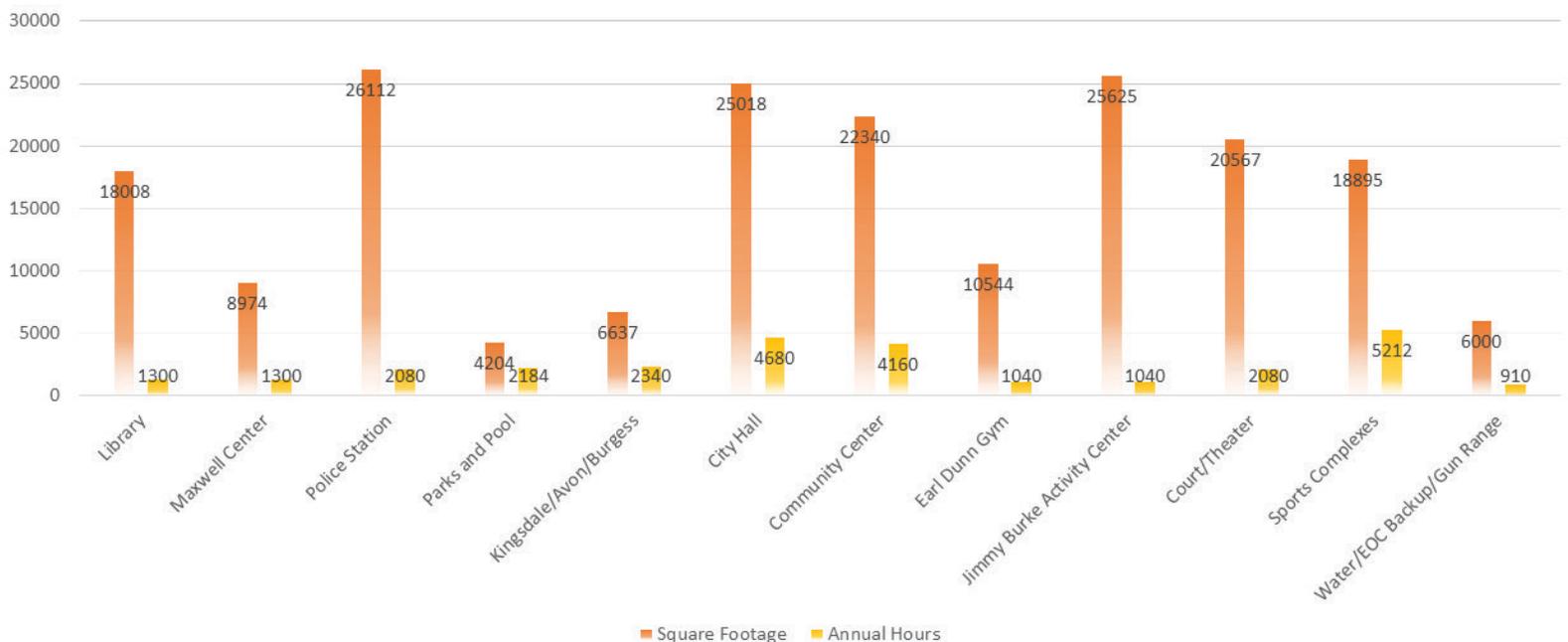
## Accomplishments

Painting outside of Claude Burgess and Avon Center.

Moving into the new Building Maintenance Facility.

■ Avon Center ■ Claude Burgess Center ■ Community Center ■ Dow Park Pavilions ■ Jimmy Burke Center

## FACILITIES SQUARE FOOTAGE AND ANNUAL HOURS WORKED



# THEATER ARTS

## Division



SUSAN MELE  
MANAGING ARTISTIC  
DIRECTOR

The Theater Arts division is the city's community theater offering numerous shows each season and participating in many city events throughout the year. Participants, known as Art Park Players, are also very active in the production of various events. The division conducts the only dinner theatre in the Houston area offering several dinner shows each year and many special one-night-only productions. There is also a Junior Art Park Players theater program, which helps students gain self-confidence as they develop their creativity through participation in classes and programs.



**11,276**  
Patrons attending theater for the entire year

**960**  
Dinner Seat Patrons and Corporate Patrons SOLD OUT

**27**  
New faces to the Art Park Players stage

### Non Profit Organizations Supported

The Rose, The Wheelhouse, The Felton Waggoner Hall of Honor, The Opportunity Center, The Pasadena Cultural Arts, Community in Action Committee, The Deer Park Chamber of Commerce, The Deer Park Food Bank, The Strawberry Festival, Project Joy and Hope, Friends of the Art Park Players, The Girl Scouts, The Boy Scouts, First Baptist Christian Academy, The Citizens Police Academy

<p>First Community Theatre to obtain Licensing Rights for Mamma Mia which ended up being the most attended production in Art Park Player History</p>	<p>Art Park Players celebrate their 40th anniversary.</p>
<p>REACTION performed on the mainstage of Carnival Cruises Dream Cruise Ship</p>	<p>Art Park Players has the largest volunteer base of any organization in the City of Deer Park, which includes over 100 adult volunteers and 60 youth.</p>



## *Parks and Recreation*

610 E. San Augustine, Deer Park, Texas 77536

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- 281-478-2050
- [www.deerparktx.gov](http://www.deerparktx.gov)
- [www.facebook.com/DeerParkTX.ParksandRecreation](https://www.facebook.com/DeerParkTX.ParksandRecreation)