



Office of the Mayor

P r o c l a m a t i o n



Deer Park, TEXAS 2024 PROCLAMATION

Whereas, the Travel industry fuels every industry and will continue to be an essential part of 'Texas' economy, development and workforce; and

Whereas, travel is an economic powerhouse for every state and destination across the country, with an economic output of \$2.8 trillion, supporting 15 million American jobs.

Whereas, travel spending supports vibrant and safe communities in Texas and across the United States by generating \$89 billion in state and local tax revenue in 2023 to support essential services, such as education, emergency response, public safety and more; and

Whereas, travel enables success for all industries, including manufacturing, agriculture, defense, healthcare and more, by driving sales growth, innovation, education and operations that move our economy, our nation, and Deer Park, and

Whereas, in 2023, Deer Park had an increase in spending by 6.8%, maintained employment rates, an increase in earnings by 5.4%, and an increase in tax revenue by 6.5% through travel and tourism alone; and

Whereas, America's travel industry cannot be globally competitive without maximizing growth in leisure, business, and international inbound travelers; increasing travel to and within the United States drives our economy to a more prosperous future and connects America; and

Whereas, small businesses account for more than 60% of leisure and hospitality employment; and

Whereas, travel is an essential industry, and we must continue to communicate that growing travel leads to economic growth, benefits businesses and fosters mutual understanding, and connects the nation.

Now, therefore, I, Mayor Jerry Mouton do hereby proclaim May 19-25, 2024 as National Travel and Tourism Week in Deer Park, Texas, and urge the citizens of Deer Park to join me in recognizing the essential role this industry plays in the Deer Park and the State of Texas.

Mayor Jerry Mouton
City of Deer Park